



**YouTube SEO & Client Hunting
Station by Aoyon**

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Chapter 1: YouTube SEO Class Note

যাদের আর্থিক সমস্যা তারা চাইলে আমার চ্যানেলে ঘুরে আসতে পারেন। YouTube এ আমার চ্যানেলে সম্পূর্ণ YouTube SEO Course দেয়া আছে। চাইলে ঘরে বসেই একদম ফ্রি-তেই আপনি YouTube SEO শিখতে পারবেন। হয়ত পেইড কোর্সের মত প্রিমিয়াম কিছু পাবেন না তবে আপনার ব্যাসিকটা একদম ক্লিয়ার হবে। এমনকি বাংলাদেশের যেকোন পেইড YouTube SEO কোর্সের চাইতে বেটার কিছু ফ্রিতেই পাবেন ইনশা আল্লাহ!



কোর্সের লিংক:

<https://www.youtube.com/playlist?list=PL5PEB2FPVKA5xIRI5GAXpf0GRbPeNSShi>

এই কোর্সের ক্লাস নোটগুলো এখানে শেয়ার করছি যাতে আপনারা আরো বেশি উপকৃত হতে পারেন

Welcome to Advance YouTube SEO Course by Aoyon

Class-1: Introductory Class

সবাই তো হাজার হাজার ডলার ইনকামের অনেক স্বপ্ন দেখায়, আমি চলেন আপনাদের একটু বাস্তবতার সাথে পরিচয় করিয়ে দেই, কি বলেন?



Abul Kashem
Admin Top Contributor · 2d · 🌐

তিন মাসের কোর্স = অপারেটর বানায়। বলতে পারেন বড় জোড় তৃতীয় শ্রেণির গ্রেড স্টাফ/একটা জব। ১-৩ বছরের ডিপ্লোমা এসিস্টেন্ট বানায়। সেকেন্ড ক্লাস গ্রেড অফিসার। ৪ বছরের ডিগ্রি ইঞ্জিনিয়ার বানায়। ফাস্ট ক্লাস অফিসার। ৩ মাসের কোর্স, ইউটিউব কোর্স করে কেউ কি ইঞ্জিনিয়ারিং লেভেলের ক্যারিয়ার আশা করতে পারে। মানে ফাস্ট ক্লাস ক্যারিয়ার আশা করতে পারে? সম্ভব? অনলাইনে প্রফেশনালদের অনেকে স্ট্রাগল করার কারন একটা/দুইটা বিষয়ে কোর্স করে সিরিয়াস /ফাস্ট ক্লাস লেভেলের ক্যারিয়ার তৈরির চেষ্টা করা। সম্ভব না সেটা করা। ডু ইউ এগ্রি? অর ইউ নিড মোর এক্সপ্লেনেশন? ঘুমায়ে ঘুমায়ে একটা ভিডিও রেকড করছি। এক্সপ্লেনেশন চাইলে দিতে পারি। অগোছালো বাট ইউ উইল গোট দ্যা পয়েন্ট।

👍❤️ 85

8 🗨️ 1 ➡️

তাহলে ভাই হুদাই আপনার এই কোর্স করে লাভ কি?

তাও আবার এই তীর শীতে, রাত ১২টার সময়?

কিন্তু ভাই আপনার কথা কেন শুনব, আপনি কে?



আমি, তাহিদুর রহমান
Level-2 at Fiverr
LL.B.(Hons), BUP

"I may not be the best SEO trainer but I am the most dedicated trainer."

Course Module:

- **What is SEO?**
- **What is YouTube SEO?**
- **Understanding YouTube Algorithm**
- **Keyword Research in YouTube SEO**
- **Creating SEO-Friendly Video Titles**
- **Writing SEO-Friendly Video Descriptions**
- **Optimizing Video Tags**
- **Eye-Catchy Thumbnail Creation**
- **Uploading and Customizing Video Settings**
- **YouTube Video Promotion & Engagement**
- **Understanding YouTube Analytics**
- **Monetization Strategies**
- **Fiverr Special Class**
- **Outside of Marketplace Client Hunting**
- **Client Communication**
- **Client Hooking Method**

SEO Station by Aoyon

Difference Between Website SEO & YouTube SEO

Content Type:

- **Website SEO:** Primarily focuses on optimizing text-based content, including articles, blog posts, product descriptions, and other written materials.
- **YouTube SEO:** Focuses on optimizing video content, including titles, descriptions, tags, and video elements.

Keyword Optimization:

- **Website SEO:** Keywords are essential for optimizing written content. Keyword research is crucial to identify relevant terms and phrases that users might search for.
- **YouTube SEO:** Similar to website SEO, keywords are important, but they are often related to video content. Titles, descriptions, and tags should include relevant keywords for video searches.

Content Structure:

- **Website SEO:** Organizes content using headings, subheadings, and paragraphs. Internal and external linking is crucial for website SEO.
- **YouTube SEO:** Video content is structured with titles, descriptions, and timestamps. Engaging thumbnails are also important for attracting clicks.

User Engagement Signals:

- **Website SEO:** User engagement signals include time on page, bounce rate, and click-through rate (CTR) for links. Social media shares and comments may also be relevant.

- **YouTube SEO:** Video watch time, likes, comments, and subscriber count are important engagement signals. YouTube also considers how well videos retain viewers throughout the content.

Platform-Specific Features:

- **Website SEO:** Involves technical SEO considerations like site speed, mobile-friendliness, and structured data. May also include local SEO for businesses with physical locations.
- **YouTube SEO:** Involves factors specific to the YouTube platform, such as creating compelling video thumbnails, using YouTube cards and end screens, and leveraging features like playlists.

Algorithm Differences:

- **Website SEO:** Google's search algorithm focuses on a variety of factors, including relevance, authority, and user experience.
- **YouTube SEO:** YouTube's algorithm considers factors like watch time, engagement, and video metadata to determine the relevance and quality of content.

Let's Learn About YouTube Algorithm

- There are now an estimated 2.1 billion YouTube users worldwide
- In one internet minute, 694,000 hours are streamed by YouTube users
- Over 500 hours of content is uploaded to YouTube every minute
- Global ad revenue is 19.77 billion US dollars, bringing it to a 10.9% share of Google's total revenue
- In 2020, 74% of US adults said they had used YouTube, beating out all other social networks. The next highest usage was Facebook at 68%.

History of YouTube Algorithms

2005 – 2011: Optimizing for clicks & views

YouTube's algorithm started off by recommending videos that attracted the most views or clicks.

Alas, this led to an increase in misleading titles and thumbnails (clickbait). User experience plummeted as videos left people feeling tricked, unsatisfied, or plain old annoyed.

2012: Optimizing for watch time

In 2012, YouTube adjusted its recommendation system to support time spent watching each video. It also included time spent on the platform overall. When people find videos valuable and interesting, they watch them for longer. Or so the theory goes.

YouTube's algorithm change led some creators to try to make their videos shorter in order to make it more likely viewers would watch to completion. Others made their videos longer in order to increase watch time overall. YouTube didn't comment on either of these tactics and maintained the party line: make videos your audience wants to watch, and the algorithm will reward you.

2015-2016: Optimizing for satisfaction

In 2015, YouTube began measuring viewer satisfaction directly with user surveys. **It also prioritized direct response metrics like Shares, Likes, and Dislikes (and, of course, the especially brutal “not interested” button).**

In short, the algorithm had gotten way more personal. The goal was to find the video each particular viewer wants to watch, not just the video that lots of other people have perhaps watched in the past.

As a result, in 2018, YouTube’s Chief product officer mentioned on a panel that 70% of watch time on YouTube is spent watching videos the algorithm recommends.

2016-present: Dangerous content, demonetization, and brand safety

Over the years, YouTube’s size and popularity have resulted in an increasing number of content moderation issues. And what the algorithm recommends has become a serious topic not just for creators and advertisers but for journalists and the government as well.

YouTube has said it is serious about its responsibility to support a diverse range of opinions while reducing the spread of harmful misinformation.

How YouTube determines the algorithm

Why do two different users searching for the same term may see a totally different list of results?

YouTube’s search algorithm prioritizes the following elements:

- **Relevance:** The YouTube algorithm tries to match factors like title, tags, content, and description to your **search query.**

- **Engagement:** Signals include watch time and watch percentage, as well as likes, comments, and shares.
- **Quality:** To evaluate quality, the algorithm looks at signals to determine the channel's authority and trustworthiness on a given topic.
- **User search and watch history:** What have you enjoyed or viewed in the past? This will impact which search results the YouTube algorithm will assume will be helpful.

YouTube recommends videos in three different places on the platform.

Home

- Performance of the video
- Watch and search history of the user

Suggested Videos

- The topic of the current video
- The viewer's watch history

Search

- The relevance of the title, description, and video content to the search term
- Performance and engagement of video

YouTube SEO Client Communication

Why is it Important?

- **To Build Good Relationship**
- **To show your expert knowledge**
- **To show that you have previous experience**
- **To show that you own her/his work**

So how should you Communicate? What are the points of discussions?

Channel Overview:

- Can you provide a brief overview of your YouTube channel?
- What is the primary focus or niche of your channel?
- How long has your channel been active?

Competitor Analysis:

- Who are your main competitors on YouTube? Would you please share these channel urls?
- Are there channels you admire or aspire to follow in terms of success?

Goals and Objectives:

- What are your short-term and long-term goals for the YouTube channel?
- Are you looking to increase subscribers, views, engagement, or other specific metrics?

Current Challenges:

- What challenges or issues are you currently facing with your YouTube channel?
- Are there any specific areas where you feel improvement is needed?

Monetization and Revenue:

- Are you currently monetizing your videos, and if so, through what channels (AdSense, sponsorships, merchandise)?
- Do you have specific revenue goals for your channel?

Audience Engagement:

- How do you engage with your audience? (Comments, social media, live streams)
- Are there specific strategies you use to build a community around your channel?

Frequency of Content:

- How frequently do you plan to publish new content on your channel?
- Would you prefer a pricing model that aligns with your content publishing schedule (per video, per week, per month)?

Payment Structure:

- Are you comfortable with a project-based payment structure, or do you prefer an hourly rate?
- Would you be open to performance-based pricing tied to specific metrics (e.g., increased views, subscriber growth)?
- What is your preferred payment schedule (weekly, monthly, per project)?
- How do you measure success for your YouTube channel, and are there specific goals we should align pricing with?

Bulk Pricing or Packages:

- If you plan to engage in a long-term partnership, would you be interested in bulk pricing or package deals?
- Are there certain services that you would like bundled together for a discounted rate?

Communication and Reporting:

- How frequently would you like to receive updates on the progress of the work?
- Do you have specific reporting requirements or key milestones that you want to be informed about?

Payment Method:

- What is your preferred method of payment? (Bank transfer, PayPal, other)

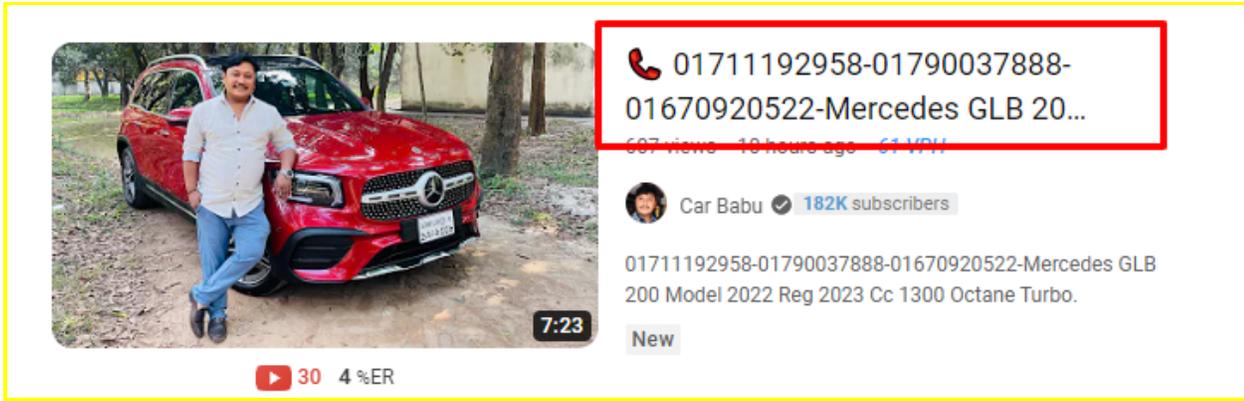
Keyword Research for Youtube

5 Simple Steps for YT KW Research

- 1. YouTube Autocomplete**
- 2. Google Video Result Keywords**
- 3. Competitor Top Videos Analysis**
- 4. Competitor Videos Tags Analysis**
- 5. Use any Tool**

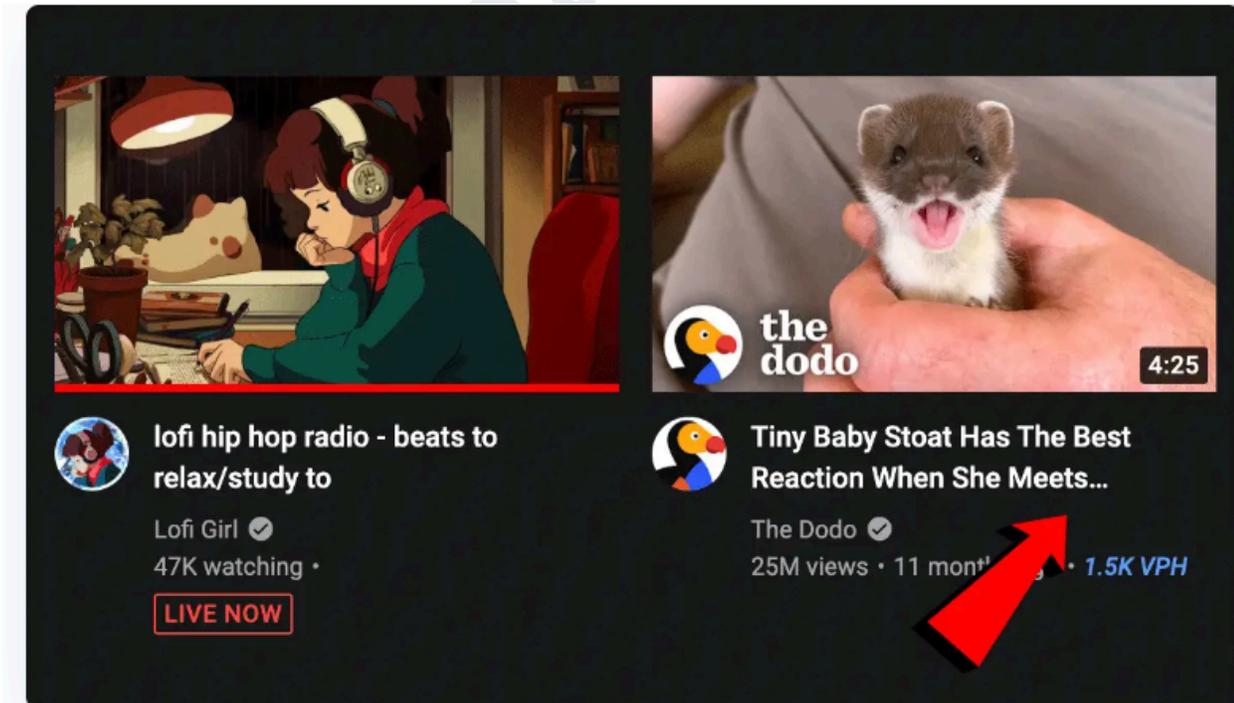
8 Tips for YouTube Video Title

1. Use Words Your Audience Can Relate To



2. Stay Under the YouTube Title Character Limit

On YouTube, you have a title limit of **100 characters**. But even that's too long. The best titles are **around 60-70 characters** and display fully on most devices. Anything longer will show up as a truncated title.

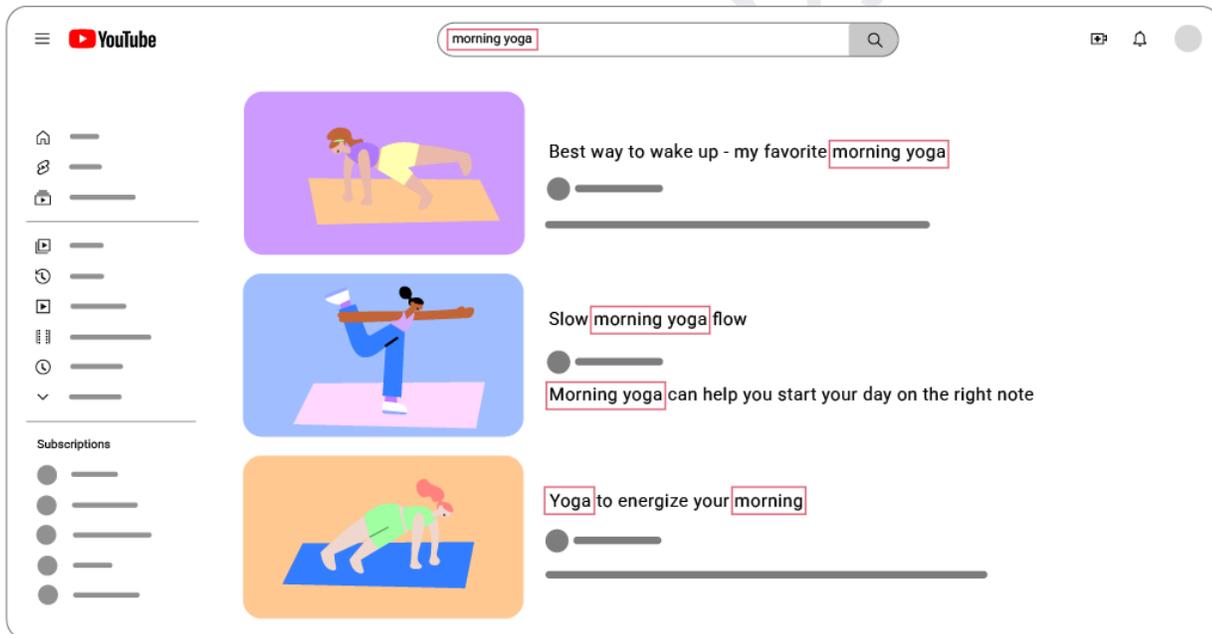


3. Avoid YouTube Clickbait Titles

Because, YouTube discourages clickbait content – including video titles.



4. Use the Right Keywords for YouTube Search



Video SEO (search engine optimization) is everything on YouTube. If people aren't searching for the kind of videos you make, getting views as a new creator is tough.

5. Use Numbers When Necessary



6. Add Emotive Words to Your Title



তিন জেলায় রহস্যজনক মৃত্যু ঘিরে চাঞ্চল্য; কী বলছে পুলিশ? | Country Mysterious Death | Jamuna TV



36,592 views 3 hours ago #crime_news #murdermystery #crime_news #murdermystery

তিন জেলায় রহস্যজনক ৩ জন মানুষের মৃত্যু

7. Create Harmony Between the Title and Thumbnail

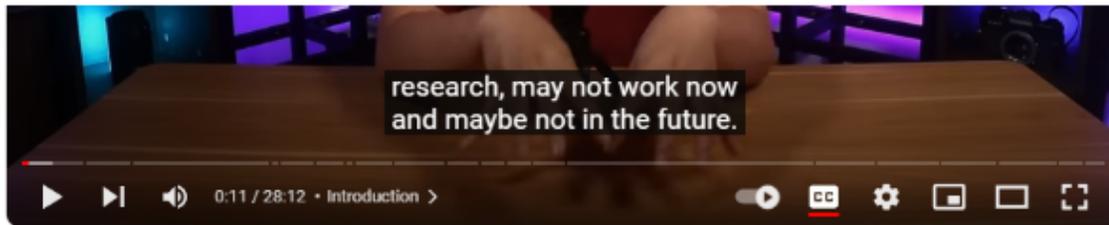
8. Write Wholesome Video Titles for YouTube

How to Write Youtube Video Description

● Descriptions tell the YouTube algorithm and your viewers what the video is about.

● We can divide it in two parts -

1. What viewers see before clicking "Show more" on desktop or "more" on mobile.
2. What they see after "Show more"



How to Do Keyword Research for Free in 2024 & Beyond



216K views 1 year ago Keyword Research Tutorials
In this video, we will share existing keyword research methods and how to use ChatGPT for keyword research. We will also show how to validate a keyword's search volume and competition for website ranking and increased traffic. #keywordresearch #chatgpt
...more

● Consider using the first few lines of your description to describe your video because it's what viewers will see first.

Now, the question is, where to use our "keywords"?

Your primary keywords should appear at least once in the first three sentences of your description (or above the fold, a.k.a. the "SHOW MORE" button).

YouTube's algorithm — and viewers — pay the most attention to this part of the description.

● Provide Details of Your Video with Placing the Keywords

Step one, keyword discovery. This can be the most difficult part about the process but you need to get it right. I see a lot of beginners make mistakes in this phase. Maybe they'll choose really broad targeted words or obscure phrases that no one is searching for. That's why I love using keyword research tools like Ubersuggest or even Answer The Public. So once you head over to Ubersuggest, all you have to do is import a phrase and click search. You'll get a detailed breakdown that includes search volume, which is the number of searches per month, SEO difficulty, estimated competition for organic search, paid difficulty, estimated competition for paid search, cost per click.

But the best part, scroll down and you'll see plenty of variations of the keyword phrase you search for. If you're on a tighter budget, optimize a low competition, low cost per click option that still gets you good results or choose a few different ones and A/B test them to see what kind of results you're getting by running some Google paid ad campaign.

And then from there, use the five keyword idea variables to expand your search. Seeing the Ubersuggest search results page, you'll see suggestions, related, questions, propositions and comparisons. These are all tabs that you can click on to get even more keyword ideas.

Step two, analyzing and choosing the best keywords. Ready to narrow down your results from step one? I like going with no more than a hundred keywords for this part of the process. Eliminate the obvious ones that you don't want to use. Ubersuggest can help you see what page is ranked for for the keywords you want to use, plus how many back reads those pages have, and how many shares they have on Facebook and Pinterest and Reddit.

● **Use Timestamps:** If your video covers multiple topics or has different segments, use timestamps in your description. This helps viewers navigate directly to the sections they are interested in. Additionally, YouTube may use timestamps for search rankings.

Let's get started.

Chapters (Timestamps):

00:00 - Introduction

01:41 - Keyword Basics

02:53 - Different Types of Keywords

06:36 - #1: Google Tools

06:46 - Google Autosuggest

07:39 - People Also Ask Section

08:25 - Related Searches Section

08:36 - Google Keyword Planner

09:36 - Google's "Site:" Search Command

10:56 - #2: Competitor Sitemap

11:48 - #3: Answers.com

12:26 - #4: Answer The Public

13:06 - #5: Ahrefs Keyword Generator

13:56 - ChatGPT for Keyword Research

20:39 - Verifying Search Volume & Competition

22:15 - Google Trends

23:55 - Ahrefs Keyword Generator

25:26 - Verify Keyword Competition

27:00 - Summary

27:37 - Outro

● **Include Relevant Links:** Add links to your website, social media profiles, or other related videos/playlists. Ensure that these links are relevant to the video content.

Learn about Google Keyword Planner:

▶ <https://support.google.com/google-ads...>

With all that we have shared, we hope you will be able to formulate your own Keyword Research strategy to find highly relevant keywords that will bring high-quality traffic to your site. We are all about helping you grow your business and website through search engine traffic.

Don't forget to subscribe to our channel if you want to learn more about how to beat your competitors on search engines:

▶ <https://www.youtube.com/c/RankMath/vi...>

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▶ <https://rankmath.com/blog/unique-rank...>

Knowledge Base:

▶ <https://rankmath.com/kb/>

● **Add Hashtags:** Include relevant hashtags in your description. These can help your video appear in search results when users search for those specific hashtags.

● **Localization:** If your content is applicable to specific regions or languages, consider creating localized descriptions to reach a broader audience.



দুই নারীর ছোড়া স্যুপে নষ্ট হলো 'মোনালিসা' | Mona Lisa Painting | Louvre Museum | Somoy TV



1,418 views Jan 28, 2024 PARIS

#monalisapainting #monalisa #louvremuseum #franceprotest #somoytv

Soup has been thrown at the world-famous Mona Lisa painting at the Louvre Museum in France. On Sunday, two women visitors shocked everyone by committing such an act. They have chosen this different religious path of protest to attract the attention of the ongoing peasant movement in France. However, the painting was not affected as it was covered with bulletproof glass.

দুই নারীর ছোড়া স্যুপে নষ্ট হলো 'মোনালিসা' | Mona Lisa Painting | Louvre Museum | Somoy TV

ফ্রান্সের প্যারিস মিউজিয়ামে মোনালিসার বিশ্বখ্যাত চিত্রকর্মে স্যুপ নিক্ষেপের ঘটনা ঘটেছে। রোববার, এমন কাণ্ড ঘটিয়ে সবাইকে হতবাক করেছেন দুই নারী দর্শপার্থী। ফ্রান্সে চলমান কৃষক আন্দোলনের দুটি আকর্ষণে প্রতিবাদের ভিন্ন ধর্মী এই পথকে বেছে নিয়েছেন তারা। তবে বুলেটপ্রুফ কাঁচের আবরণে আচ্ছাদিত থাকায় চিত্রকর্মে কোন প্রভাব পড়েনি।

আরও বিস্তারিত জানতে ভিজিট করুন: <https://www.somoynews.tv>



parisien



La Joconde aspergée de soupe par des militantes écologistes au Louvre

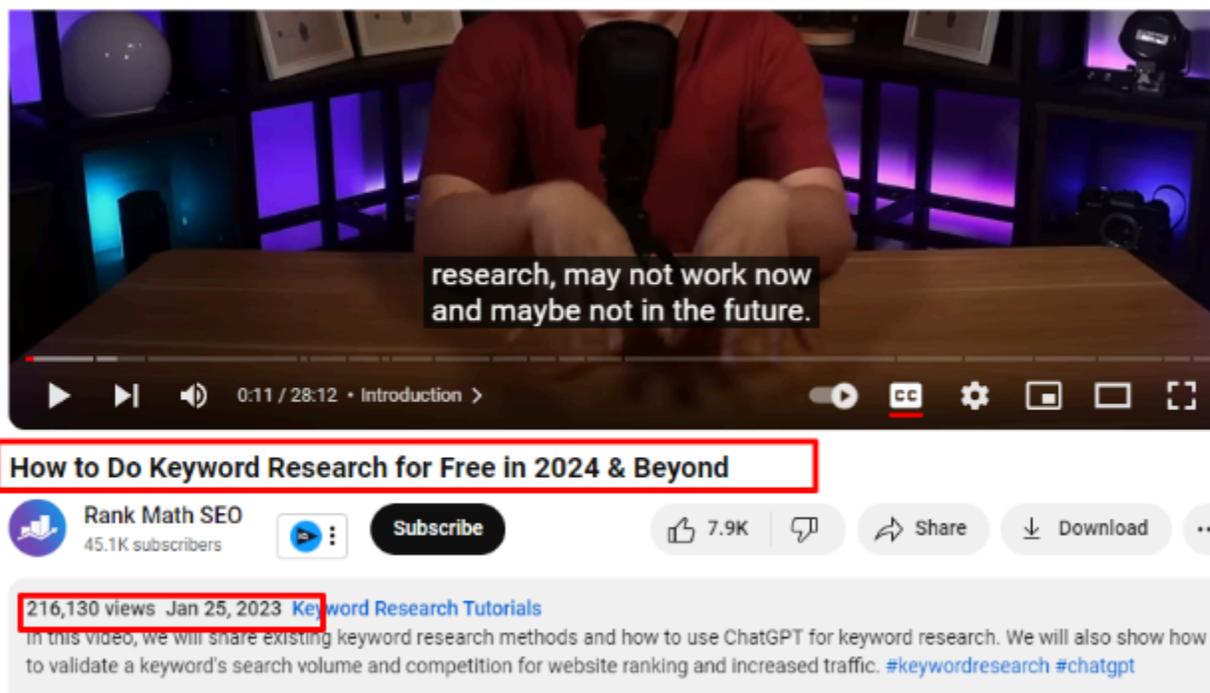


18,690 views 4 hours ago

La Joconde a été vandalisée ce dimanche, au Louvre à Paris. Des militantes de Riposte alimentaire ont aspergé le chef d'œuvre de Léonard de Vinci avec de la soupe. « Qu'est-ce qu'il y a de plus important ? L'art ou le droit à une alimentation saine et durable ? Notre système agricole est malade ! Les agriculteurs sont malades » ont crié deux femmes. ...more

● **Stay Natural:** While incorporating keywords is essential, make sure your description reads naturally and provides value to the viewer. **Avoid keyword stuffing**, as it can negatively impact user experience and SEO.

Regularly Update Descriptions: Periodically review and update your video descriptions, especially if there are changes in the video content or if new keywords become relevant.



Writing YouTube Video Description

Part 1: Write a short description of the videos & **include focus & relevant keywords:**

Part 2: Write about the videos **(include all the keywords)**

Part 3: Add Relevant Links

Part 4: Tags

Title

Are you planning a trip from Dhaka to Nepal? In this video, we share everything you need to know about traveling from Dhaka to Nepal tour plan including the best tour plan, flight options, visa information, hotel costs, and top tourist spots to visit in Nepal. Whether you're planning a solo adventure or a romantic couple getaway, this video has you covered!

What you'll learn in this video:

Dhaka to Nepal tour plan: Perfect itinerary for your trip.

Dhaka to Nepal tour cost: Budget-friendly travel options.

Dhaka to Nepal flight details: Best airlines and air ticket prices.

Nepal e-visa and visa on arrival: How to get your visa easily.

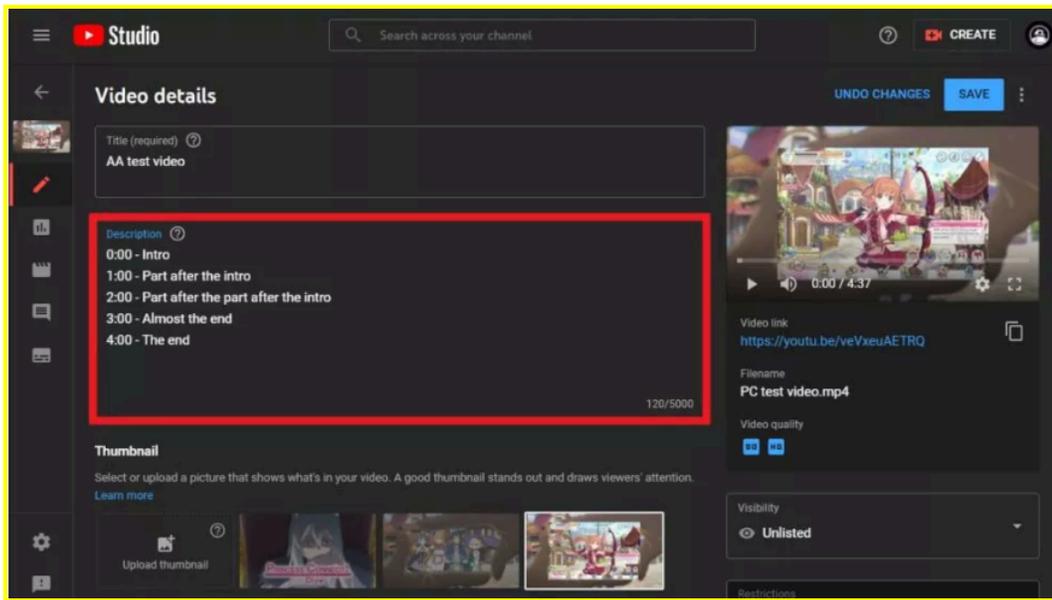
Nepal hotel cost: Affordable and comfortable accommodation.

Top Nepal tourist spots: Must-see places in Nepal!

If you're looking for a seamless travel experience and a memorable trip to Nepal, this video is the perfect guide.

#travel #solotour

How to use timestamps?



How a perfect YouTube Video Description looks like?

There are simply two steps to choose a Profitable Blog Niche as a beginner – brainstorming Niche Ideas and validating them, and this process is probably the most important when starting a blog.

You do not want to start a blog in a niche that has no commercial value, otherwise, you will not see your blog income grow. On the other hand, you do not want to get into a niche that you absolutely dislike, otherwise, you will most likely procrastinate and quit.

So, in this video, we will share with you seven methods to brainstorm niche ideas and four tests to determine if your niche ideas are profitable and have a good chance of success.

Let's get right into it.

Chapters (Timestamps):

00:00 - Introduction

02:39 - Different Types of Niches
04:30 - Step 1: Discovering Niches
05:03 - Highly Competitive Niche
06:06 - #1: Professional Knowledge & Experience
07:19 - #2: Personal Experience
08:07 - #3: Random Ideas
09:17 - #4: Based on Products
10:55 - #5: Sites On Sale
11:22 - #6: Based on Magazines
11:58 - #7: Use Site Aggregators
12:57 - Step 2: Niche Validation
13:51 - Test #1: Search Volume
16:50 - Test #2: Profitability
20:05 - Test #3: Competition
23:08 - Test #4: YMYL Topics
25:58 - Outro

List of Blog Niches From Site Aggregators:

▶ https://blog.feedspot.com/blogs_directories/

Read Section 2.3 for the Definition of YMYL Topics:

▶ <https://static.googleusercontent.com/...>

Essential Blogging Tools To Grow and Manage a Successful Blog:

▶  • [Essential Blogging Tools To Grow and ...](#)

Connect with Rank Math:

▶ [f / rankmathseopluginwordpress](#)

▶ [x / rankmathseo](#)

▶ [in / rankmath](#)

#hashtag #hashtag #hashtag #hashtag

Prompt for ChatGPT:

“Generate a video description for [insert YouTube video title] that includes keywords [“Keyword 1,” “Keyword 2,” “Keyword 3”]. This video contains [insert topic that are covered in the videos]. Make it [number] of words and write in a simple words and use “frequently used words”.

Title: "Complete Bangla Local SEO Tutorial: Free Course with GMB Verification & Map Citations"

Description:

Welcome to Bangla Local SEO tutorial by SEO Station by Aoyon. In this local seo free course bangla, you'll learn everything you need to know about optimizing your GMB Profile for local seo, exclusively in Bangla.

Unlock the power of local SEO with step-by-step instructions on optimizing your Google My Business (GMB) profile, gaining GMB verification, mastering map citations & local citation to boost your local visibility.

Whether you're a small business owner, marketer, or aspiring SEO professional, this course covers it all, from the basics of Bangla Local SEO to advanced strategies for dominating local seo search results.

Don't miss out on this opportunity to elevate your online presence and attract more local customers from your local community. Subscribe now and start your journey towards local SEO success!

00:00: Introduction

02:50 Part 1

07:00 Part 3

We have included **10 templates** for you to use, edit or copy from. Feel free to use the template that best suits your video or brand style

Company About Description Template

Video Title: [Insert Video Title]

Company Name: [Insert your company/ channel name]

Relevant links: [Insert relevant links to your website or social media]

YouTube Description Prompt

Welcome to the [insert your YouTube channel name] YouTube channel! Do me a
- Go ahead and click subscribe right now: [insert your YouTube subscribe link]

[Insert two or three sentences about something unique or cool about your business here]

We are on a mission to [insert your company mission, values, and what you stand for]

Learn more about us here: [Insert your website link]

If you're ready to [what viewers want to achieve], the [Your YouTube Channel Name] is a comprehensive video guide of how to [topics your viewers want to learn from your channel].

Subscribe to us now!

{Insert link to your YouTube subscribe button}

Additional Points You Might Consider (optional)

Want to hear more about our story? You can watch here: [Insert links]

Want more resources on [Insert topic]? Go here: [Insert link]

Let's be friends! Connect with me on: [Insert social media links]

Checklist Before Publishing:

- Did I ask viewers to subscribe to my channel?
- Did I add relevant links to my social media/website?
- Did I add something unique about my business?
- Am I able to describe what my company does in a simple way?
- Does my description reflect what my business does and who I help?
- Have I included any resources, case studies, or success stories for people to view?

Product Review Video Description Template

Video Title: [insert video title]

Main Keyword(s): [two or three keywords you will use]

Relevant links: [affiliate links or links to discount]

YouTube Description Prompt

If you're wondering which [insert product] to choose from, this video is for you!

Today, I am testing out [product name] to see if it really works and giving my honest opinion about them.

[Insert something about the product you're reviewing]

[Insert what you like about it and why to choose this product compared to other products]

Products In the Video (Affiliate Links): [Insert your affiliate links or product links if applicable]

What do you think? Is this the greatest/coolest/useful [product] that you will buy in 2021?

Let us know in the comments below!

And don't forget to subscribe to our channel for more reviews.

[add 3 relevant hashtags]

Optional:

This video is not sponsored, but I do use affiliate links when linking to products.

Checklist Before Publishing:

- Did I add links to the product or my affiliate links?
- Did I add a hashtag related to the product?
- Did I add the main keyword in the first few sentences of my description and my title?
- Did I include some information about the product I am reviewing?

SEO Station by Aoyon

How-to Videos Description Template

Video Title: [Insert video title]

Main keyword(s): [Insert 2-3 keywords you'll use]

Relevant links: [Insert links to additional resources on the topic]

YouTube Description Prompt

If you're trying to figure out how to (insert), then this is the video for you. Get this e
walkthrough and ALL the resources mentioned in the video for free. Click here: [ins
link to the resources]

Today, you're going to learn that [the main topic of your video] is a lot easier than yo
think.

There's a whole bunch of reasons why you'd want to learn this. Most importantly, if
you've [insert something they have tried or something they want to achieve], this vi
is designed to get you there as quickly as possible.

Whether you're looking for [insert what your audience is hoping to get],

The framework you'll learn in this video will help you [insert what your audience wi
when they watch your video]

I'm going to walk you through the step by step process that you need to [topic of th
video]

Ready to go? Then watch today's video!

Want more? Get this exact walkthrough and ALL the resources mentioned in the vi
for free. Click here: [Insert link to the resources.]

Checklist Before Publishing

- Did I include the keyword in my video title and description?
- Have I added the resources mentioned in the video?
- Is my CTA/ link above the “SEE More” fold?
- Did I tell viewers what the video is about and what they can expect?
- Did I give necessary credit wherever applicable?

Educational/Tutorial Video Description

Video Title: [Insert video title]

Main keywords: [Insert 2-3 keywords]

Relevant Links: [links to resources, social media platforms, and subscribe links]

YouTube Description Prompt

In this video, you’re going to learn exactly how to [the topic of your video]

Here’s what I’m going to cover in this video:

Point #1 [Insert your value proposition]

Point #2 [Insert your value proposition]

Point #3 [Insert your value proposition]

Chapters [Include timestamps to your video segments]

00:00 [Insert chapter 1]

00:53 [Insert chapter 2]

01:28 [Insert chapter 3]

02:41 [Insert chapter 4]

For more information on...

What do you think of [the topic of the video]? Let me know in the comments below!

Subscribe:

Follow me on:

[Insert hashtags]

Checklist Before Publishing

- Are there at least three timestamps, the first one starting at 0:00?
- Is there a call to action for viewers to learn more about your company?
- Is the SEO keyword mentioned in the video title and description?
- Did I remind viewers to subscribe to my channel?
- Are there relevant hashtags mentioned in the video description?
- Are there any additional resources for viewers to learn about the topic?

Vlogs Video Description Template

Video title: [Insert video title]

SEO keywords: [Insert your keywords here]

Relevant links: [links to your gear, social media, and credit links]

YouTube Description Prompt

Hi everyone! I recently [something you did] and [insert something cool you experienced, or want to share with the audience]

[Insert something cool or unique about your video]

ABOUT MY CHANNEL:

Hi! I'm {your name}. On my channel, you will find {your channel topic}. I love sharing [your channel sub-topic] for example - food recipes / money tips / travel stories etc. I have learned over the years.

Go here to see more: {Insert link to your website}

You can connect with me on {Insert links to your social media channels} as I share different tips, experiences, stories that you don't get to see anywhere else on my channel.

Subscribe here to see more of my videos in your feed:

My Vlogging Gear:

[Add links to your gears]

Music

[give credit to the music you used in your video]

Cheers! ✨

[add hashtags]

Checklist Before Publishing

- ❑ Did I add SEO keywords to my video title and description?
- ❑ Are there links to gears and resources mentioned in the video?
- ❑ Did I give the necessary credits to people who were part of the video?
- ❑ Are there 2-3 hashtags in my description?
- ❑ Did I ask people to connect with me on social media or subscribe to my channel?

Customer Testimonials/ Case Study Video Description Template

Video Title: [Insert video title]

Client Name: [Name of the client]

Relevant Links: [links to your website/social media/success stories]

YouTube Description Prompt

[introduce your client and what she does]

[client name] joins with us to share her story of [add her story]

She was struggling with [her struggles or what she wanted help with]

By doing [x] she was able to [share what happened after working with you]

Here's what she has to say:

[Insert a compelling sentence from the client]

If this story resonates with you and you want to [make an offer]

We are more than happy to help you with [x].

You can find the deets about our program here: [add links to your other success stories or your website]



Checklist Before Publishing

- Did I introduce the customer and what she does?
- Is there a call-to-action for viewers to learn more about your service/program?
- Is my description written in a natural and conversational way?
- Is the SEO keyword featured in the video title and description?
- Have I shared any links or information that might be useful for readers?

Tutorial Video Description Template

Video Title: [Insert video title]

SEO Keywords: [Insert main keywords]

Relevant links: [links to timestamps & helpful resources]

YouTube Description Prompt

In this video, I'll show you [topic]. It's essential for every [your audience (ex. Designer, marketer etc.)] to understand how to [topic]. From [sub topic] to [sub topic] you'll learn here how to [what will be the outcome?].

Point #1 [Insert your value proposition]

Point #2 [Insert your value proposition]

Point #3 [Insert your value proposition]

Here's what you'll see in this video:

[Add timestamps of the sections in your video]

Want more? Check out my [name of your article/tutorial/course with a link]

[Add social media links]

[Add here more information about your channel]

Thank you! :)

[add hashtags]

Checklist Before Publishing

- Have I added timestamps to structure my video?
- Did I add links to social media platforms and resources?
- Is the SEO keyword featured in the video title and description?
- Are there 2-3 relevant hashtags in my description?

Promotional Video Description Template

Video Title: [Insert video title]

SEO Keywords: [Insert main keywords]

Relevant links: [links to timestamps & helpful resources]

YouTube Description Prompt

[Type your most important promotion]

In this video, I'll show you {video title}. Enjoy!

[Add here a few paragraphs about your video]

BE MY FRIEND:

[Add links to your social media channels here]

ABOUT MY CHANNEL:

[Describe your channel]

(OPTIONAL)

PS: Some of the links in this description are affiliate links that I get a kickback from

Walkthrough Video Description Template

Video Title: [Insert video title]

SEO Keywords: [Insert main keywords]

Relevant links: [links to helpful resources or lead magnet]

YouTube Video Description Prompt

Should you be using emojis in digital marketing?

Listen to [NAME] discuss the pros and cons of emojis and how you can strategically

them to spice up your campaigns and increase your CTR.

[The preceding snippet is what you use to get them to click and give a quick overview that will show up in the first 200 characters of your description. It might be useful to begin with a question]

What effect do emojis actually have on people's buying behavior? We did a deep dive into the use of emojis in digital marketing to help you figure out how you can use them. [Further details about the video]

To learn more about emojis and how you can use them to boost your digital marketing campaigns, you can take our free mini-course - [link to your offer/next step in the future]

While you're here, take just a minute to follow us on social media - [link to your company's Facebook/Twitter/Instagram etc.]

Elevator Pitch Video Template

[Insert Company Name] is on a mission to helping [Target Audience] with [add something about your services, purpose, etc]

To find more info about our company, learn here: [Insert link to your service]

You can connect with us here: [Insert links to your social media channels]

OR

"I am a _____. I help _____ do _____ by _____."

The Most Important 14 Metrics for YouTube Analytics

1. Watch Time

"Watch time is the total amount of minutes viewers have spent watching your videos.

How to find Watch time in YouTube Studio:

Analytics > Overview > Watch Time

2. Average Percentage Viewed

Average percentage viewed is the percent of each video the average viewer watched.

How to find Average Percentage Viewed in YouTube Studio:

Analytics > Overview > Watch time > See More > Content > Watch time > More Metrics > Overview > Average percentage viewed

3. Average View Duration

Average view duration is the **total watch time of your video** divided by the **total number of video plays, including replays**. This metric measures your video's ability to engage viewers.

If your video **can't engage viewers, they'll bounce from your video quickly**, leaving you with an unimpressive average view duration. You can also find this metric in your watch time report.

How to find Average View Duration in YouTube Studio:

Analytics > See More > Watch time > More Metrics > Overview > Average view duration

4. Audience Retention

Audience retention shows you the percentage of viewers who watch and leave your video at every single moment of the video.

For example, If your **10-minute video** consistently loses viewers at the **2-minute mark**, you have a problem.

You need to figure out what's causing viewers to bounce and fix it.

Is it a boring intro? A misleading title? Solve the issue to keep your audience around for longer.

How to find Audience Retention in YouTube Studio:

Content > Select a video > Analytics>then scroll down to Key Moment for Audience Retention

5. Re-watches

Re-watches are the **number of times** viewers **re-watch certain parts** of your video.

If a lot of people are **re-watching a specific part of your video**, then they're probably interested in the topic your video is covering at that moment.

How to find Rewatches in YouTube Studio:

Content > Select a video > Analytics> Absolute audience retention

6. Engagement

Comments, shares, likes, and dislikes provide marketers with a lot of valuable qualitative data.

How to find Engagement in YouTube Studio:

Content > Select a video> Analytics >Engagement > Likes (vs. dislikes) > See More

7. Impressions Click-Through Rate

Impressions click-through rate measures your video's ability to prompt people to watch your video after seeing it on their homepage, recommendation section, or trending section.

A high click-through rate means your title was compelling, and your video's topic resonates with a lot of relevant audiences on YouTube.

A high click-through rate is great, but if people are leaving right at the beginning of your video, your title or thumbnail could be misleading.

How to find Engagement in YouTube Studio:

Content > Select a video > Analytics > Reach > Impressions click-through rate

8. Card Clicks

Cards are slide-in panels that encourage people to take a desired action during a video, like watch another video, subscribe to a channel, or click through to a different website.

This can help you place the most engaging card in each of your videos, potentially boosting your watch time, subscriber growth, or website traffic.

How to find Card Clicks in YouTube Studio:

Content > Select a video > Analytics > Reach > See More > Impressions by: Content > More Metrics > Cards > Card Clicks

9. Playlist Engagement

Playlists are a great way to **organize your videos in a digestible way**. It helps your viewers **easily consume** videos about their favorite topics and prompts them to keep watching, which racks up watch time for your channel.

You can uncover your playlist engagement by analyzing **two metrics** in YouTube's Playlist Report: **views per playlist start** and **average time in playlist**.

Views per playlist start is the average number of video views your playlists gather, and average time in playlist is the average amount of time that viewers viewed the videos in your playlist.

If these two metrics are underperforming, try starting your playlist with videos that have the highest retention rate.

How to find Playlist Engagement in YouTube Studio:

Content > Select a video > Analytics > Engagement > See More > Watch Time > More Metrics > Playlists

10. Unique Viewers

Unique viewers are the estimated number of individuals who watch your videos over a certain period of time. This metric really helps you understand the **actual size of your audience.**

If your **unique viewers are lower than your subscriber** count, then your subscribers aren't watching as many of your videos as they could be.

How to find Playlist Unique Viewers in YouTube Studio:

Analytics > Audience > Unique viewers

11. Views Per Unique Viewers

Views per unique viewers is the amount of times the average viewer watches your video. This metric tells you if people can't get enough of your video and **keep rewatching it.**

Video topics with a **lot of views per unique viewers** could also be your **most popular content topics**, and if you cover them more, you could generate more views, watch time, and subscribers.

How to find Playlist Unique Viewers in YouTube Studio:

Analytics > Audience > Unique viewers > See More > Average views per viewer

12. Who's Watching Your Videos

In YouTube's demographics report, you can see the different types of people who watch your videos, segmented by **age, gender, and geography.**

This data tells you who your most engaged audience is and who your target audience should actually be. You can take the opposite approach with this data too.

If you're not reaching the audience you want, try pivoting your video strategy and cover topics that would attract them.

How to find Demographics in YouTube Studio:

Analytics > Audience > Age and Gender

13. Subscriber Growth

Subscribers are **your most loyal fans**. They've made a **public commitment** to your brand, content, and values.

Subscribers are also important because YouTube will send them notifications about your new videos and feature them on their homepage, helping generate more views.

Subscribers also watch twice as much video as non-subscribers, so the more subscribers you have, the more watch time your videos will collect.

How to find Subscribers in YouTube Studio:

Analytics > Audience > Subscribers

14. Traffic Sources

External referrals like social media or sites that embed your videos and YouTube referrals like search, the recommended section, and the homepage are all traffic sources.

The Traffic Sources report shows you how viewers found your videos and what sources rack up the most views and watch time. You can use this data to better optimize your video promotion strategy.

How to find Traffic Sources in YouTube Studio:

Analytics > Audience > Subscribers > See More > Traffic Source

YouTube Upload Checklist

Pre-upload

- **Content quality and value:** Ensure your video provides meaningful content to your audience. Whether it's educational or entertaining, it needs to offer something valuable.
- **Video quality:** Your video should be HD quality (1080p or higher) for a professional appearance.
- **Sound quality:** Make sure that our video is clearly audible and no issues with sound quality.
- **Editing:** Check your video for any editing errors and ensure smooth transitions, clear audio, and appropriate pacing.
- **Branding:** Incorporate your brand identity, like your logo and colors.

Upload

- **Title:** Make sure that you created a catchy and relevant title that includes your main keyword.

- **Description:** The first two to three lines are crucial, so include your keyword early. Expand on the video content and include relevant links.
- **Tags:** Use relevant tags, including main keywords and related terms.
- **Custom thumbnail:** Create a visually appealing and compelling thumbnail that aligns with your video content.
- **End screens:** Use end screens to promote other videos, drive subscriptions, or guide users to your website.
- **Pinned comments:** Post and pin a comment to the top of your video's comment section. Start the conversation yourself instead of waiting for viewers to do it. It can be much quicker to get engagement flowing with this method.
- **Closed captions:** Include closed captions (CC) for your videos. This enhances accessibility and contributes to SEO, as the text is searchable.
- **Playlists:** Add your video to relevant playlists to encourage extended viewing.
- **Scheduling:** Determine the best time to publish your video to maximize engagement.
- **Visibility settings:** Ensure your video is set to publish or scheduled to publish at a certain time.

Post-upload

Engagement: Engage with your audience by responding to comments.

Promotion: Share your video on other social platforms to increase visibility.

Chapter-2: YouTube Shorts SEO Tips & Tricks

- **Video length:** Make sure your Short is between 15-60 seconds. If it's longer, YouTube won't publish it as a Short. Keep in mind the value for your viewers when deciding on length. If you can get your message across in only 15 seconds, make it only 15 seconds.
- **Vertical format:** Upload YouTube Shorts in a 9:16 ratio to increase viewership. Over 70% of YouTube watch time happens on mobile devices via the YouTube app, and Shorts users expect to see vertical videos when they're watching on their smartphones.
- **Title and description:** The title of your Short should be compelling and concise. The title character limit is 100, but only 70 characters will show up in the YouTube app. You have 5,000 characters for the description, but you definitely don't need to use them all. Keep the description short, and include keywords or a hashtag at the beginning for better discoverability.
- **Captions:** Accessibility is important, and captions are necessary for people who can't hear your videos. Also, many viewers simply prefer to watch videos with captions. YouTube has an automatic feature to add captions, but it can be

unreliable. Upload your own caption file with your Short or burn captions into your video to ensure they're accurate.

- **Loops:** You can boost views by getting people to watch your Shorts at least twice, maybe more. An easy way to get multiple views on one Short is with looped videos. You edit a looped video to make it seem like the video has no beginning or end, and it repeats itself over and over. Viewers end up watching the video twice or more before realizing it.

Use your keywords as hashtags in your video's title: Your keywords need to show up in that title. YouTube also recommends using the hashtag “#shorts” in the title, as it'll help its system recommend your Shorts content across its platform.

Mention the keywords in the video: If you'll be talking in your video, make sure you mention your keywords at least once or twice.

Include the keywords in your captions: Whether you're trusting the automated captions or adding your own, you should make sure they feature your keywords.

Insert keywords to your video's description: Bet you didn't know Shorts had descriptions?

Template

"Curious about maximizing your reach with YouTube Shorts? 🚀 Dive into our quick guide on mastering SEO for YouTube Shorts! From keyword optimization to thumbnail tricks, we've got you covered. Learn how to boost your Shorts' visibility and engagement in just a few simple steps. Don't miss out on this essential tutorial for content creators! #YouTubeShorts #SEO #ContentCreators"

To be eligible for YouTube monetization, a channel must meet one of the following requirements:

Subscribers and watch hours

Have at least 1,000 subscribers and 4,000 valid public watch hours in the last 12 months

Subscribers and Shorts views

Have at least 1,000 subscribers and 10 million valid public Shorts views in the last 90 days

To create a content strategy plan for monetizing your YouTube channel, here are the key components to consider:

1. Identify Your Niche

- Focus on a specific topic that aligns with your expertise and audience interests (e.g., tutorials, reviews, lifestyle, education, entertainment).
- Ensure it's a profitable niche with demand for content and monetization potential (sponsorships, affiliate marketing, etc.).

2. Audience Research & Targeting

- Use YouTube analytics to understand your audience demographics (age, location, interests).
- Research popular videos in your niche to identify trending topics.

3. Content Categories & Formats

- Mix evergreen content (how-tos, tutorials) with trending content to maintain long-term engagement.
- Use diverse formats:
 - Short-form videos (YouTube Shorts for quick engagement).
 - Long-form content for in-depth value (e.g., product reviews, interviews).
 - Live stream to connect directly with your audience.

4. Content Calendar & Consistency

- Plan a content schedule (e.g., 2-3 videos per week) to maintain regular uploads.

- Use a content calendar to stay organized and on track with production timelines and deadlines.
- Optimize for SEO (keywords, titles, thumbnails, and tags).

5. Engagement & Community Building

- Engage with your audience through comments, polls, and community posts
 - Foster community by encouraging viewers to subscribe, like, and share.
 - Build a cross-platform presence (Instagram, TikTok, Twitter) to funnel traffic to your YouTube channel.

6. Analytics and Iteration

- Regularly check YouTube analytics for audience retention, click-through rates (CTR), and engagement metrics.
 - Refine your strategy based on data, focusing on videos with high performance and re-creating similar content.

Chapter-3: YouTube SEO Work Plan

YouTube SEO Work Plan

● Keyword Research & Content Strategy:

1. **Identify your niche and target audience:** Who are you trying to reach with your videos? What are their interests and search queries?
2. **Research relevant keywords:** Use tools like VidIQ/promoterkit, YouTube search suggestions, and competitor analysis to **find high-volume**, low-competition keywords related to your niche.
3. **Develop a content calendar:** Plan video topics aligned with your keywords and audience interests. Ensure variety and consistency in your upload schedule.
4. **Prepare Your Resource:** Make sure that you have enough “videos” in your hand to publish in next one month (at least)

● On-Page Optimization:

1. **Optimize video titles:** Include your target keyword at the beginning of your title, keeping it concise and engaging (50-60 characters).

OUTWORK EVERYONE | Brutally Honest Business Advice from Billionaire Mark Cuban

2. **Write compelling descriptions:** Use the first 150-200 characters to hook viewers and include relevant keywords naturally. Add links to your website or other relevant content.
3. **Choose relevant tags:** Use a mix of broad and specific tags (around 7-10) related to your video content and target keywords.
4. **Create engaging thumbnails:** Use high-quality, eye-catching thumbnails that accurately reflect your video content and entice viewers to click.
5. **Add closed captions & transcripts:** Improve accessibility and search engine visibility by adding closed captions and transcripts.

● Off-Page Optimization & Video Promotion:

1. **Promote your videos on social media:** Share your videos on relevant platforms like Facebook, Twitter, and Instagram. Engage with your audience and encourage them to share your content.
2. **Build backlinks:** Encourage other websites and blogs to link to your videos by creating high-quality content and promoting it effectively.
3. **Engage with your audience:** Respond to comments, answer questions, and participate in discussions to build a loyal community.
4. **Utilize YouTube features:** Take advantage of end screens, cards, and playlists to keep viewers engaged and encourage them to watch more of your content.

5. **Analyze your performance:** Track your video views, watch time, engagement metrics, and traffic sources to understand where improvement is needed.

Keep this in your mind!

- **Be patient:** SEO takes time and consistent effort. Don't expect overnight results.
- **Focus on quality content:** Create high-quality, informative, and engaging videos that provide value to your audience.
- **Stay up-to-date:** Keep yourself updated with the latest YouTube SEO trends and algorithm changes.
- **Utilize SEO tools:** Consider using YouTube SEO tools like VidIQ or TubeBuddy to help with keyword research, competitor analysis, and channel management.

SEO Station

Chapter-4: YouTube SEO Action Plan & Budget for Client's Work

[DO NOT FORGET TO CUSTOMIZE THIS TEMPLATE]

- **Client:** [Client Name]
- **Channel:** [Channel Name]
- **Niche/Industry:** [Niche]
- **Total Videos per month:** [10]

▶▶ **Audit the Channel:**

- Find out the current problems in the channel using VidIQ premium tools and make a plan according to it.

▶▶ **Competitors Analysis:**

- Spy on competitors channels to make better strategy than them using vidIQ premium tools and socialblade.

▶▶ **Keyword Research**

- Research relevant keywords for each video using tools like vidIQ, promoter kit and YouTube search suggestions. Analyze competitor videos for keyword targets.

▶▶ **On-page Optimization**

- Optimize video titles, descriptions, and tags with relevant keywords.
- Create compelling thumbnails for each video.
- Add closed captions and transcripts.

▶▶ Off-page Optimization

- Promote videos on social media and other relevant websites.
- Encourage viewers to like, comment, and subscribe.

▶▶ Monitoring & Reporting

- Track key metrics like views, engagement, and search ranking. Adjust strategies based on data insights.

▶▶ Contingency Plan

- Define backup strategies in case of unexpected challenges or roadblocks.

■ **Price:** 200\$

■ **1/2/3 Months/Weeks Goals:** [Increase views, attract subscribers, etc.]

■ **Timeline:** [Start date, end date, any deadlines]

YouTube SEO Game: 9 Levels to YouTube Success

Level 1: Channel Audit

→ **Objective:** Review the performance of your existing YouTube channel.

→ **Tasks:**

- ◆ Analyze channel health and performance.
- ◆ Check for consistency in branding, profile picture, banner, and description.
- ◆ Review existing video titles, descriptions, and thumbnails.
- ◆ Identify gaps in the content strategy.

Level 2: Audience Research

→ **Objective:** Understand your target audience and tailor content to their preferences.

→ **Tasks:**

- ◆ Use YouTube Analytics to identify demographics, watch time, and engagement rates.
- ◆ Look at competitor audiences and channels.
- ◆ Study your top-performing videos for trends in audience engagement.

Level 3: Keyword Research

→ **Objective:** Find high-traffic keywords for YouTube video optimization.

→ **Tasks:**

- ◆ Use tools like TubeBuddy or VidIQ to research popular video keywords.
- ◆ Focus on both short-tail and long-tail keywords.
- ◆ Analyze search trends and monitor competitor keywords.

Level 4: Content Production

→ **Objective:** Create high-quality, engaging, and shareable content.

→ **Tasks:**

- ◆ Plan and produce videos that answer your audience's questions and solve their problems.
- ◆ Create videos that are visually appealing with high production value (good lighting, sound, etc.).
- ◆ Ensure your videos are engaging from the start to reduce bounce rates.
- ◆ Encourage likes, comments, and shares in your video CTAs (calls to action).

Level 5: Channel Optimization

→ **Objective:** Optimize your channel for better discoverability.

→ **Tasks:**

- ◆ Create or refine your channel description using targeted keywords.
- ◆ Optimize your channel's About section.
- ◆ Organize playlists with well-optimized titles and descriptions.
- ◆ Ensure your channel trailer is compelling and keyword-rich.

Level 6: Video Optimization

→ **Objective:** Optimize each video to rank higher in YouTube search results.

→ **Tasks:**

- ◆ Use keywords in the title, description, and tags.
- ◆ Add closed captions and subtitles (including translations if possible).
- ◆ Ensure videos are in the right category and use appropriate tags.
- ◆ Write detailed and compelling video descriptions.
- ◆ Add timestamps to your video if relevant.

Level 7: Engagement & Community Building

→ **Objective:** Build a community and boost user interaction.

→ **Tasks:**

- ◆ Respond to comments and foster conversation.
- ◆ Engage with viewers through live streams, polls, and community posts.
- ◆ Create a consistent publishing schedule to increase viewer loyalty.
- ◆ Collaborate with other YouTubers to expand your audience.

Level 8: Backlink Strategy

→ **Objective:** Increase video visibility through backlinks.

→ **Tasks:**

- ◆ Share videos on relevant forums, blogs, social media platforms, and websites.
- ◆ Collaborate with other content creators for cross-promotion.
- ◆ Write guest posts or get featured in external content linking to your YouTube channel.
- ◆ Use external websites to embed your videos and generate organic backlinks.

Level 9: Analytics & Refinement

→ **Objective:** Track performance and optimize your YouTube SEO strategy continuously.

→ **Tasks:**

- ◆ Regularly check YouTube Analytics for key metrics like CTR (Click-Through Rate), watch time, and engagement.
- ◆ Test video thumbnails, titles, and descriptions (A/B testing).
- ◆ Fine-tune content based on what resonates with your audience, like modifying video length or structure.
- ◆ Update older videos with fresh content or improvements to ensure they remain relevant.

Chapter-5: Out of the Marketplace Client Hunting Plan

STEP-1: Find the Niche

ক্লাইয়েন্ট হান্টিং এর ক্ষেত্রে খুব ই গুরুত্বপূর্ণ বিষয় হলো ভালো একটা নিশ খুঁজে বের করা । এখন প্রশ্ন হচ্ছে কোন নিশটা ভালো নিশ?

আসলে এমন কোন ধরা-বাধা নিয়ম নেই যার মাধ্যমে বলা যাবে অমুক নিশটা ভালো নিশ । আপনি সঠিক ভাবে নিশ রিসার্চ করতে পারলে যেকোন নিশকেই আপনি প্রফিটেবল বানিয়ে ফেলতে পারবেন । আপনার সুবিধার্থে নিচে কিছু নিশ আইডিয়া দেয়া হলো:

1. Business Niche ideas

- Accounting
- Advertising
- Banking
- Big business
- Business acumen
- Business broker
- Business ethics
- Business law topics
- Business mathematics
- Business mediator
- Business school
- Business tourism
- Business valuation
- Business person
- Capitalism
- Change management analyst
- Cost overrun
- Electronic business
- Economic democracy
- Financial economics
- Entrepreneurship
- Franchising
- Human resources
- Innovation
- Insurance
- Intellectual property
- Interim management
- International trade
- Labour economics
- Limited liability
- Management information system
- Manufacturing
- Organizational studies
- Profit
- Real estate
- Revenue shortfall
- Shareholder value
- Small business

- Strategic management
- Strategic planning

- Tax
- Trade

2. Travel niche Ideas.

- Train travel
- Car travel
- Bus travel
- Travel by bike
- Airplane travel
- Boat travel
- Business travel
- Volunteer travel
- Travel safety
- Cultural travel
- Food tourism
- Medical tourism
- Science tourism
- Scuba diving tourism
- City guides
- Travel tips
- Minimalist travel
- Sustainable travel
- Travel Adventure
- Outdoors travel
- Travel tours

3. Health and Wellness niche Ideas.

- Healthism
- Mindfulness
- Organic food culture
- Salutogenesis
- Wellness tourism
- Workplace wellness
- Environmental health
- Healing
- Healthy eating
- Health equity
- Home Gym
- Human enhancement
- Men's health
- Mental Health
- One Health
- Personal growth
- Population health
- Weight Loss
- Women's health
- Youth health

4. Food Niche ideas

- Adulterated food

- Camping food
- Finger food
- Fresh food
- Frozen food
- Functional food
- Health food
- Medical food
- Natural foods
- Negative-calorie food
- Seasonal food
- Spicy food
- Traditional food
- Homebrewing
- Cooking tips
- Vegan recipes
- Keto meals
- Dieting tips
- Healthy eating
- Easy recipe

5. Pets niche ideas.

- Domesticated pets
- Alpacas
- Camels
- Cats
- Cattle
- Dogs
- Donkeys
- Ferrets
- Goats
- Hedgehogs
- Horses
- Llamas
- Monkeys
- Pigs
- Rabbits
- Red foxes
- Rodents
- Sheep
- Birds
- Fish
- Arthropods
- Digital pet
- Exotic pet
- Robotic pet
- Animal captivity
- Dog attack
- Dog grooming
- Domestication
- Pet adoption
- Pet cloning
- Pet first aid
- Pet food
- Pet insurance
- Pet loss
- Pet passport
- Pet sitting
- Pet store
- Pet travel

- Veterinary medicine

6. Sports niche ideas.

- Athletic sports
- Animals in sport
- Combat sport
- Disabled sports
- Electronic sports
- International sport
- Lawn game
- Mind sport
- Motor sports
- Multi-sport events
- National sport
- Nationalism and sports
- Olympic Games
- Paralympic Games
- Physical education
- Physical fitness
- Spalding Athletic Library
- Sponsorship

7. Photography Niche Ideas.

- Commercial photography
- Amateur photography
- Art photography
- Photojournalism

- Zoonosis

- Sport in film
- Sport psychology
- Sports club
- Sports coaching
- Sports commentator
- Sports entertainment
- Sports equipment
- Sports fan
- Sports governing body
- Sports injuries
- Sports league attendances
- Sports marketing
- Sports nutrition
- Sports trainer
- Sportsperson
- Sportswear
- Team sport
- Underwater sports
- Women's sports
- Water sports
- Winter sport

- Cameras Review
- Software Edition Reviews
- Camera Types
- Lenses
- Travel photography
- Portrait photography

- Wildlife photography
- Product photography
- Photography edition
- Drone photography
- Stock Photography
- Pet Photography
- Boudoir Photography
- Children Photography
- Photos for Social Media

- Architecture photographer
- Photography Courses
- Real Estate Photography
- Sport Photography
- Event Photography
- Fashion Photographer
- Food Photographer
- Business Photography
- Digital Printing

8. Fitness niche ideas.

- Treadmill training
- Jogging
- Walking
- Swimming
- Cycling
- Interval training
- Weight training
- Marathon training
- High intensity interval training

- Bodybuilding
- Fitness fashion
- Fitness professional
- Healthy diet
- Health club
- Personal trainer
- Physical exercise
- Power training
- Strength training
- Mental health
- Workout routine

9. Skincare Niche Ideas.

- Cosmetics
- Dermatology
- Sunscreen
- Moisturizers

- Acne treatment
- Exfoliation
- Laser medicine
- Hair removal
- Tattoo removal
- Skincare tips

- Skincare routine

- Skincare for men

10. finance niche Ideas.

- Personal finance
- Corporate finance
- Public finance
- Stocks
- Investing
- Pension funds
- Bonds
- Retirement
- Risk management

- Market Risk
- Credit Risk
- Interest rates
- Behavioral finance
- Financial mathematics
- Cryptocurrency
- Frugal living
- Budgeting
- Expenses
- Loans
- Money saving
- Money management

11. Marketing Niche ideas.

- B2B marketing
- B2C marketing
- C2B marketing
- C2C marketing
- Account-based marketing
- Advertising
- Advertising management
- Affinity marketing
- Affiliate marketing
- Brand awareness
- Consumer behaviour
- Database marketing
- Digital marketing

- Email marketing
- Loyalty marketing
- Macromarketing
- Marketing management
- Marketing strategy
- Micromarketing
- Agricultural marketing
- Business marketing
- Industrial marketing
- Destination marketing
- Influencer marketing
- Relationship marketing
- Services marketing
- Social marketing
- Product marketing

- Content marketing
- Social media marketing
- Search engine optimization

- Pay-per-click advertising
- Copywriting

12. Web design and development niche ideas.

- Web design
- UX design
- Web development
- eCommerce
- Website security
- Web development tools
- Web hosting service
- Web template
- Website monetization

- Aesthetics
- Web 2.0
- Web safe fonts
- Website builder
- Copywriting
- Digital illustration
- Graphic design
- Search engine optimization (SEO)
- Web animations
- Web applications
- WordPress

13. Technology Niche ideas.

- Software reviews
- Business automation
- Consumer electronics
- Gadgets
- Artificial Intelligence
- Wearables

- Watches
- Earphones
- Headphones
- Videogames
- Phones
- Mobile apps
- Tech consultant
- Virtual reality

14. Service related niches

1. Plumbing
2. Electrician
3. Carpentry
4. Landscaping
5. HVAC (Heating, Ventilation, Air Conditioning)
6. Pest Control
7. Roofing
8. Painting
9. House Cleaning
10. Window Cleaning
11. Lawn Mowing
12. Pool Maintenance
13. Gutter Cleaning
14. Tree Trimming
15. Snow Removal
16. General Handyman Services
17. Appliance Repair
18. Auto Mechanic
19. Drywall Installation
20. Tiling Services
21. Interior Design
22. Locksmith Services
23. Furniture Assembly
24. Home Security System Installation
25. Garage Door Repair
26. Fencing Installation
27. Junk Removal
28. Moving Services
29. Pressure Washing
30. Chimney Cleaning
31. Masonry Services
32. Flooring Installation
33. Irrigation System Installation
34. Concrete Work
35. Siding Installation
36. Waterproofing
37. Septic System Repair
38. Deck Building
39. Fence Painting
40. Window Installation
41. Door Installation
42. Glass Repair
43. Metal Fabrication
44. Solar Panel Installation
45. Welding Services
46. Home Insulation
47. Fireplace Installation
48. Soundproofing Installation
49. Home Theater Installation
50. Smart Home System Installation
51. Basement Finishing
52. Kitchen Remodeling
53. Bathroom Remodeling
54. Countertop Installation
55. Cabinet Refacing
56. Driveway Paving
57. Paving and Asphalt Services
58. Drain Cleaning
59. Well Drilling
60. Excavation Services
61. Foundation Repair
62. Structural Engineering Services
63. Architectural Design Services
64. Skylight Installation
65. Roof Leak Repair

66. Water Heater Installation
67. Water Purification System Installation
68. Wallpaper Installation
69. Staircase Installation
70. Patio Installation
71. Stone Masonry
72. Gravel Delivery
73. Hot Tub Installation
74. Fence Repair
75. Sprinkler System Installation
76. Garage Organization Services
77. Home Energy Audit Services
78. Shower Door Installation
79. Shutter Installation
80. Commercial Cleaning
81. Office Moving Services
82. Carpet Cleaning
83. Upholstery Cleaning
84. Tile and Grout Cleaning
85. Air Duct Cleaning
86. Mold Remediation
87. Termite Inspection and Treatment
88. Pet Grooming
89. Dog Walking
90. Personal Chef Services
91. Mobile Car Detailing
92. Window Tinting
93. Boat Repair
94. RV Repair
95. Bicycle Repair
96. Fire Extinguisher Inspection
97. Vending Machine Services
98. Water Damage Restoration
99. Emergency Plumbing
100. 24/7 Locksmith Services

Here's a list of another 100 professional service niches

1. Criminal Lawyer
2. Dentist
3. Realtor
4. Family Lawyer
5. Divorce Lawyer
6. Immigration Lawyer
7. Personal Injury Lawyer
8. Tax Attorney
9. Corporate Lawyer
10. Estate Planning Lawyer
11. Patent Lawyer
12. Intellectual Property Lawyer
13. Environmental Lawyer
14. Employment Lawyer
15. Real Estate Lawyer
16. Orthodontist
17. Oral Surgeon
18. Pediatric Dentist
19. Periodontist
20. Endodontist

21. General Practitioner (Doctor)
22. Cardiologist
23. Oncologist
24. Dermatologist
25. Neurologist
26. Pediatrician
27. Plastic Surgeon
28. Chiropractor
29. Psychiatrist
30. Psychologist
31. Occupational Therapist
32. Physical Therapist
33. Speech Therapist
34. Optometrist
35. Ophthalmologist
36. Audiologist
37. Podiatrist
38. Veterinarian
39. Pharmacist
40. Nurse Practitioner
41. Anesthesiologist
42. Surgeon
43. Obstetrician/Gynecologist
(OB-GYN)
44. Radiologist
45. Urologist
46. Neurosurgeon
47. Allergist
48. Gastroenterologist
49. Rheumatologist
50. Endocrinologist
51. Nutritionist
52. Dietitian
53. Certified Financial Planner (CFP)
54. Accountant (CPA)
55. Tax Consultant
56. Auditor
57. Insurance Agent
58. Mortgage Broker
59. Investment Advisor
60. Wealth Manager
61. Financial Analyst
62. Human Resources Consultant
63. Management Consultant
64. Business Consultant
65. Marketing Consultant
66. Public Relations Consultant
67. IT Consultant
68. Environmental Consultant
69. Interior Designer
70. Architect
71. Civil Engineer
72. Structural Engineer
73. Mechanical Engineer
74. Electrical Engineer
75. Urban Planner
76. Surveyor
77. Landscape Architect
78. Construction Project Manager
79. Home Appraiser
80. Property Manager
81. Real Estate Broker
82. Building Inspector
83. Funeral Director
84. Occupational Health and Safety
Specialist

85. Life Coach
86. Career Coach
87. Executive Coach
88. Paralegal
89. Court Reporter
90. Mediator
91. Arbitrator
92. Forensic Accountant
93. Private Investigator

94. Marriage and Family Therapist (MFT)
95. Social Worker
96. Substance Abuse Counselor
97. Funeral Celebrant
98. Loan Officer
99. Mediator
100. Customs Broker

Other popular niche ideas.

- Beauty
- Fashion
- Self-improvement
- Nomadic lifestyle
- Arts
- Writing
- Gardening
- Lifestyle
- Home decor
- Gaming (tips and reviews)
- Parenting
- Relationships
- Co-living
- Co-working
- Pregnancy
- Wedding planning
- Music reviews
- Movies reviews
- Coaching

STEP-2: Choose a Location and Find the Channel/website/business owner

এবার আপনার কাজ হবে কোন একটি নির্দিষ্ট দেশকে টার্গেট করা লিড খোজা। আমি সবসময় ই বলি, আপনাকে বক্সের বাইরে চিন্তা করতে হবে। দুনিয়াতে আমেরিকান বায়ার ছাড়া আরো অনেক বায়ার আছে,

তাদের কাছেও পৌছাতে হবে । খুব কম মানুষ ই তা করতে পারে । যারা ওয়েবসাইট এসইও ও লোকাল এসইও নিয়ে কাজ করেন তারা একটা একটা শহরকে টার্গেট করে আউটরিচ করবেন ।

1. United States
2. United Kingdom
3. Canada
4. Germany
5. Australia
6. Switzerland
7. Netherlands
8. France
9. Greece
10. Brazil
11. Mexico
12. Spain
13. South Africa
14. Sweden
15. Portugal
16. Ukraine
17. Singapore
18. Belgium
19. Italy
20. New Zealand

STEP-3: Send message

কিভাবে ক্লাইয়েন্টকে মেসেজ দিলে সেলসে কনভার্ট হবার সম্ভাবনা বেশি, তা আমরা সামনে দেখব

STEP-4: Send Audit

কিভাবে ৫ মিনিটে যেকোন চ্যানেল অডিট করবেন তার ভিডিও আমার চ্যানেলে আছে ।

<https://youtu.be/5IkJiOtjfs?si=OASmpwCnNGGDwiWe>

যারা ওয়েবসাইট এসইও নিয়ে কাজ করেন, তারা ওয়েবসাইট অডিট করে পাঠাবেন ।

STEP-5: Video Meeting

সবসময় চেষ্টা করবেন ক্লাইয়েন্টের সাথে মিটিং এরঞ্জ করতে । এতে ক্লাইয়েন্ট কনভার্ট হবার সম্ভাবনা বেড়ে যায় ।

STEP-6: Closed the Deal

আপনি নতুন হলে একটু কম প্রাইসে হইলেও ডিলটা ক্লোজ করার চেষ্টা করবেন । পরবর্তী ক্লাইয়েন্ট পেতে আপনার এই পোর্টফোলিও কাজে দিবে ।

Chapter-6: Cold Outreach Writing Tips

একটা কথা সবসময় মাথায় রাখবেন,

Do not try to sell your service, Try to sell the result

কেন? উত্তরটা খুব ই সহজ!

কারণ আপনার কত বছরের এক্সপেরিয়েন্স আছে, আপনি কি কি টুলস ব্যবহার করবেন, আপনি কি কি সার্ভিস প্রোভাইড করবেন এগুলো ক্লাইয়েন্টকে বলার চাইতে আপনি তার বিজনেসে কি ইম্প্যাক্ট ফেলতে পারবেন, কি রেজাল্ট এনে দিতে পারবেন সেটি বেশি গুরুত্বপূর্ণ!

একটা উদাহরণ দিয়ে বোঝার চেষ্টা করি,

10 Video SEO Vs. 2k Views

ধরুন আপনি একজন পটেনশিয়াল ক্লাইয়েন্টকে বললেন,

আমি আগামী ১৫ দিনে তোমার ১০টা ভিডিও এসইও করে দিব ।

আরেকজন বলল, আমি তোমাকে ২ হাজার ভিউ অর্গানিকভাবে এনে দিব ।

কে বেশি প্রাধান্য পাবে বলে আপনার মনে হয়?

জ্বি, ঠিক এইভাবে ক্লাইয়েন্টের চিন্তাভাবনাকে ম্যানুপুলেট করে তাকে সেলস এ কনভার্ট করতে হবে ।

এখন আমরা ইমেইল আউটরিচ করার সময় কিভাবে মেসেজ লিখলে ক্লাইয়েন্ট সহজেই হুক করতে পারব এমন দুইটা ফর্মুলা সম্পর্কে জানব। এই দুইটি ফর্মুলা ব্যবহা করে আপনি খুব সহজে যে কোন ক্লাইয়েন্টকে ইমেইলে বা সোশাল মিডিয়াতে মেসেজ দিতে পারবেন।

১ম ফর্মুলা: P.A.S Formula

P= Problem A= Agitate S= Solution

****Problem****

ইমেইল বা মেসেজের শুরুতেই ক্লাইয়েন্টের চ্যানেল বা ওয়েবসাইটের প্রব্লেমটা আইডেন্টিফাই করে দেয়া। যাতে করে ক্লাইয়েন্ট তার চ্যানেল বা ওয়েবসাইটের সমস্যা গুলো বুঝতে পারে

Example:

Need Help to Grow Your YouTube Channel? Let's Fix That!

Your YouTube channel is packed with valuable content, but it's not getting the traction it deserves. With the ever-changing YouTube algorithms, standing out and attracting the right audience can feel like an uphill battle.

****Agitate****

প্রব্লেম তো ধরায় দিলেন, এবার আপনার কাজ তার ব্রেনকে একটু উস্কাই দেয়া। এমন কিছু বলা যেন সে দ্রুত তার সমস্যার একটা সমাধান খোজার চেষ্টা করে।

Example:

But here's the thing: Without optimizing your channel for YouTube's SEO, you could be missing out on thousands of potential viewers and subscribers who are actively searching for what you offer.

****Solution****

ফাইনালি তাকে খুব সুন্দর একটা সলিউশন দেয়া এবং খুব ক্লিয়ার করে তাকে বুঝানো যে কেন আপনি ই তার জন্য বেস্ট!

Example:

Here's how I can help:

- Optimize your videos for top-ranking keywords.
- Create click-worthy thumbnails and titles to increase CTR.
- Improve your channel's metadata, tags, and descriptions for better discoverability.

Would you like to hop on a quick call to discuss how I can help you grow your channel? Let me know what works for you!

Looking forward to helping you achieve the growth you deserve.

****Best regards,****

[Your Name]

[Your Contact Information]

[Your Website/Portfolio]

তাহলে সম্পূর্ণ মেসেজটা দেখতে কেমন হবে?

Need Help to Grow Your YouTube Channel? Let's Fix That!

Your YouTube channel is packed with valuable content, but it's not getting the traction it deserves. With the ever-changing YouTube algorithms, standing out and attracting the right audience can feel like an uphill battle.

But here's the thing: Without optimizing your channel for YouTube's SEO, you could be missing out on thousands of potential viewers and subscribers who are actively searching for what you offer.

Here's how I can help:

- Optimize your videos for top-ranking keywords.
- Create click-worthy thumbnails and titles to increase CTR.
- Improve your channel's metadata, tags, and descriptions for better discoverability.

Would you like to hop on a quick call to discuss how I can help you grow your channel? Let me know what works for you!

Looking forward to helping you achieve the growth you deserve.

২য় ফর্মুলাঃ

AIDA Formula

A= Attention I= Interest D= Desire A= Action

****Attention:****

এই ফর্মুলায় মেসেজের শুরুতেই আপনাকে এমন কিছু বলতে হবে যেন ক্লাইয়েন্টের মনযোগ আকর্ষিত হতে বাধ্য হয়!

Did you know that 75% of YouTube videos are discovered through search and recommendations?

If your channel isn't optimized for YouTube SEO, you're likely leaving thousands of potential views—and revenue—on the table.

****Interest:****

পরবর্তী ধাপে ক্লাইয়েন্টের কিছু প্রশংসা করে তার মনের মধ্যে সফল হবার আগ্রহ সৃষ্টি করতে হবে

Your content is too good to go unnoticed. With the right SEO strategies, your videos can rank higher, reach the right audience, and turn casual viewers into loyal subscribers. Imagine your channel finally achieving the growth you've been aiming for.

****Desire:****

সেই আগ্রহকে এবার চাওয়া পাওয়া পরিবর্তন করার পালা। ক্লাইয়েন্ট যেন ফিল করতে পারে যে হ্যা এই সাকসেসগুলো আমাকে এঁচিভ করতে হবে।

What if you could:

- Increase your video rankings and visibility?
- Boost engagement with better titles, tags, and descriptions?
- See consistent growth in subscribers and views?

That's exactly what I specialize in. My proven YouTube SEO techniques are designed to deliver measurable results for creators like you.

****Action:****

এইবার আপনি সরাসরি একশনে চলে যাবেন, মানে হচ্ছে তাকে সরাসরি মিটিং এর জন্য বলবেন।

Ready to take your channel to the next level? Let's chat! Reply to this email, and we can schedule a free consultation to discuss your goals and how I can help.

Looking forward to helping your channel thrive!

****Best regards,****

[Your Name]

[Your Contact Information]

[Your Website/Portfolio]

তাহলে সম্পূর্ণ মেসেজটা দেখতে কেমন হবে?

Did you know that 75% of YouTube videos are discovered through search and recommendations?

If your channel isn't optimized for YouTube SEO, you're likely leaving thousands of potential views—and revenue—on the table.

Your content is too good to go unnoticed. With the right SEO strategies, your videos can rank higher, reach the right audience, and turn casual viewers into loyal subscribers. Imagine your channel finally achieving the growth you've been aiming for.

What if you could:

- Increase your video rankings and visibility?
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Ready to take your channel to the next level? Let's chat! Reply to this email, and we can schedule a free consultation to discuss your goals and how I can help.

Looking forward to helping your channel thrive!

****Best regards,****

[Your Name]

[Your Contact Information]

[Your Website/Portfolio]

Secret Tips:

Try to Create an Offer/Package:

সব সময় চেষ্টা করবেন ক্লাইয়েন্টকে কোন একটা প্যাকেজ অফার আকারে সেল করতে । ১০টা বা ১৫টা ভিডিও এসইউ করে দিব না বলে ২ মাসে বা ৩ মাসে ৫০ হাজার ভিউ এনে দিব এমন অফার করবেন । এতে করে ক্লাইয়েন্টকে হুক করার সম্ভাবনা বেড়ে যাবে ।

3 Famous Client Hooking Method

● Freemium Model

Freemium is a business model in which a company offers basic or limited features to users at no cost and then charges a premium for supplemental or advanced features.

এই মেথডে আপনি প্রথমে ক্লাইয়েন্টকে কিছু ফ্রি সার্ভিস অফার করে তার বিশ্বাস অর্জন করবেন এবং পরবর্তীতে আপনার উপর যখন সে রিলায়েবল হয়ে পড়বে তখন তাকে পেমেন্টের কথা বলবেন ।

What You can offer to Hook a Client?

- a free website/channel Audit
- A free Advice Report
- Competitors Analysis
- A Thumbnail
- One Month video SEO
- 5 pages Onpage SEO
- Free content Writing
- Or anything which can add value

● WIIFM (What's In It For Me)

Every person wants to know “What's In It For Me” (WIIFM), and if you can provide them with what they're looking for, you'll have a happy and successful customer base. Think about your **product or service from the customer's perspective.**

এই মেথডে আপনি ক্লাইয়েন্টকে বুঝানোর চেষ্টা করবেন কেন আপনার সার্ভিস নিলে তার উপকার হবে, কেন আপনাকেই সে হায়ার করবে, আপনি কেন স্পেশাল!

- Highlight the Benefits of your service
- Offer Something extra or a Discount
- Show an Action Plan to achieve the Success.

● FOMO (Fear of Missing Out)

Fear of missing out (FoMO) is a feeling of anxiety that an exciting or interesting event may currently be happening elsewhere, which one might miss an opportunity to be part of or benefit from.

এই মেথডে আপনি ক্লাইয়েন্টের মনে ভয় দেখানোর চেষ্টা করবেন । তাকে বুঝানোর চেষ্টা করবেন আপনার সার্ভিস না নিলে তার বিশাআআআআআআল ক্ষতি হয়ে যাবে!

- No Organic Traffic/Views
- No Sales/Revenue
- No Brand Value
- **Competitors Success**
- No growth
- Immense Loss!

Chapter-7: 8 Tips to Convert Leads into Customers

1. Communicate Value First
2. Identify Their Problem
3. Make it a Conversation
4. Gain Their Trust
5. Ask for the Sale
6. Don't Make Them Wait
7. Follow-up
8. Remember Them

Communicate value first

Focus on bringing value into the life of your customers. People dislike those who only care about getting a sale out of them. Aim to improve your customer's life and focus on addressing your customers needs.

Identify Their Problem

You need to identify the problem that the lead is experiencing. Have a different approach every time you ask a question, as it gets a conversation started. This is a good way to open up a dialogue and to uncover questions or concerns the prospect might have.

Make it a Conversation

It's obvious that your prospect will be much more responsive if you encourage a two-way conversation. Dialogue keeps prospects engaged, allowing you an opportunity to learn more about their needs in a casual setting. You can figure out precisely how your product or service will work out for them. Don't make it sound like a monologue, it stands out like a traditional sales pitch and they'll see right through it.

Gain Their Trust

People buy the person first, and then the product.

Therefore, always be genuine and friendly. Speaking the truth makes it easier to gain people's trust, so have a real and honest dialog with them. Every meeting should be a conversation, not a sales pitch. Spend at least half of every meeting listening to your customer. Make the conversation about real business issues, so that the customer views you as an expert.

Ask For The Sale

Simply asking for a sale is nothing new or innovative, but it's a crucial part of the conversion process. It seems like common sense, yet a surprising amount of people don't do it. Ask your prospects if they are ready to get started and watch how many say "yes."

If you don't ask for the sale, your competition will.

Follow-up

Keep your leads in purchase-mode by following up in person, via email, or by phone.

Following-up is a great way to quickly convert a warm lead into a customer before too much time passes.

Studies have shown that 80% of deals need 5 or more follow-ups to close.

Don't Make Them Wait

Leads are a fresh commodity and aren't meant to wait until the next day. Make your first contact as soon as possible, because levels of interest drops dramatically after just one hour.

Don't give your lead the opportunity to lose interest in your product or to move on to a competitor. It's crucial to set up internal routines for following up leads.

Remember Them

Smart entrepreneurs know that it's necessary to spend time with your customers. This might seem folly, but that's not really the case. Several studies have shown that leads are more likely to convert into customers when they don't feel rushed. It's your task to make every lead feel individually remembered and respected.

Chapter-8: YouTube Client Hunting Aggressive Method

1. Directly Send an Eye-Catchy Thumbnail to Your Potential Client

Message Idea:

“I couldn’t help but notice your thumbnails might not be capturing the attention they deserve.

In today’s competitive YouTube space, a **scroll-stopping thumbnail** can make all the difference between being clicked or skipped!

That’s why I’ve designed a fresh, dynamic thumbnail tailored to your audience – vibrant, engaging, and optimized to boost clicks and views.

Let’s make your channel stand out!”

2. Optimize 2-3 Videos and send him/her all the details.

Message Idea:

I took the liberty of optimizing 2-3 of your YouTube videos – completely free – to show you the potential of a fully optimized strategy.

From thumbnails to titles, descriptions, and tags, I've fine-tuned everything to attract more views and boost engagement.

Take a look and let me know what you think! I'm confident you'll see the difference. If you're ready to scale this across your channel, I'd love to discuss a tailored strategy for consistent growth.

Let me know your thoughts!

Chapter-9: YouTube Client Hunting

Monitoring Method

- 1. Select 10-15 Channel for 7 Days**
- 2. Monitor them for 7 Days**
- 3. Pitch Your Proposal on the last day.**

How to Monitor:

- **Like, Comment, Subscribe**
- **Follow on Social Media**
- **Keep doing Valuable Comments**
- **Try to give some suggestions regarding the content**

How to Pitch Your Proposal?

Wow – I've been following your channel for the past week, and I have to say, you're onto something special! 🎥👏

Your content has incredible potential, and I can see your passion shining through every video. But... are you ready to unlock even more growth?

Here's the deal: I've been engaging with your videos, leaving likes, and comments, and even following you on social media. I'm also dropping some suggestions here and there because I genuinely believe your channel can explode with the right strategy. ✨

As a YouTube SEO specialist, I know exactly how to:

- ✓ Get your videos ranking higher in search results
- ✓ Optimize your thumbnails, titles, and descriptions to skyrocket clicks
- ✓ Drive organic growth with proven content strategies

Let me help you transform your channel into a growth powerhouse! I'd love to show you what's possible. Shall we hop on a quick call or chat?

Your next big breakthrough is just one step away! Let's make it happen. 💪

Chapter-10: Impress Your Client

প্রশ্ন:

“ভাই, (USA) একজন বলছে যে, "তুমি আমাকে কীভাবে সাহায্য করতে পারো?"—

এই ধরনের কথা অনেকে জিজ্ঞেস করে। কিন্তু উত্তর দেয়ার পর তারা আর কোনো রিপ্লাই দেয় না। আবার কিছু লোক বারবার মেসেজ দেখে, কিন্তু তারপরও রিপ্লাই দেয় না।”

উপরের মার্ক করা টেক্সট আমাকে আমার এক **Student** দিয়ে জিজ্ঞেস করেছে এমন সিচুয়েশনে আমাদের কি করা উচিত?

“তুমি আমাকে কীভাবে সাহায্য করতে পারো?”

চলেন ক্লাইয়েন্ট যদি এই ধরনের প্রশ্ন করে তাহলে আমরা কিভাবে উত্তর দিব!

ধরে নিচ্ছি নিচের চ্যানেলের মালিক আমাদেরকে এই প্রশ্ন করেছে!

Example Channel Link:

https://www.youtube.com/@CanadianCookinginUSA_Eh

এখন এই প্রশ্নের উত্তর সচারচর আপনারা কিভাবে দেন সেটা একটু দেখি আগে!

““Thank you for getting back to me! I can help you optimize your YouTube channel and videos to increase visibility, attract views, and grow your audience. Specifically, I can assist with:

1. **Keyword Research:** Identifying high-ranking keywords relevant to your content to optimize titles, descriptions, and tags.
2. **Video Optimization:** Optimize your video metadata (titles, descriptions, tags) to rank higher in YouTube search results.
3. **Thumbnail & Titles:** Creating compelling and clickable thumbnails and titles to boost your click-through rate (CTR).
4. **Audience Engagement Strategies:** Suggest strategies to improve viewer engagement, such as encouraging comments, likes, and shares.
5. **Channel Growth:** Offering techniques to help grow your subscriber base through consistent content strategies and analysis of your channel's performance.

6. **SEO Analytics:** Regular analysis and reporting to track the effectiveness of optimization efforts and adjust strategies accordingly.”

আসলে এইভাবে উত্তর দিলে ক্লাইয়েন্টের থেকে রিপ্লাই পাবার সম্ভাবনা ৫% এর ও কম!

তাহলে কিভাবে রিপ্লাই দিবেন?

চলেন একটু ড্রিকি ওয়েতে ভাবি!

I will grow your youtube channel 🙄

I will bring 1000 subscribers in 1 month! 🥰

বলেন তো উপরের কোন মেসেজটা দিলে ক্লাইয়েন্টকে পটানোর সম্ভাবনা বেড়ে যাবে?

Yes, You're Right!

সবসময় চেষ্টা করবেন ক্লাইয়েন্টদের একটা পরিষ্কার ভিশন দিতে আপনার সার্ভিস সম্পর্কে। জাস্ট র্যান্ডমি আমি হ্যান করব ত্যান করব এগুলো বলবেন না!

এবার চলেন দেখি কিভাবে এই মেসেজের উত্তর দিতে পারেন!

***Thank you for reaching out! Based on the review of your YouTube channel, I can offer targeted **YouTube SEO services that will bring measurable improvements in a short period. Here's how I can help:**

1. **Increase Views:** Your average view count per video is **currently around 50**. With focused optimization strategies—such as keyword research, improving titles, descriptions, tags, and better thumbnail designs—I Can help increase that to **1,000 views per video within one month**. This will be achieved through enhanced discoverability and targeting the right audience.

2. **Boost Subscribers:** Your channel **currently has 130 subscribers**. By refining your content strategy, increasing engagement (comments, likes, shares), and optimizing your video metadata, I expect your subscriber count to grow to **500 subscribers in 1 month**. This will be supported by a more strategic posting schedule and content suggestions that resonate with your audience.
3. **Improve Watch Time & Retention:** One of the key factors in YouTube's algorithm is watch time and retention. I will help you increase your average watch time per video by improving content titles, descriptions, and structure to better match what your audience is looking for. Expect a **20-30% improvement in watch time** as your content starts ranking higher.
4. **Higher Click-Through Rate (CTR):** By creating more compelling thumbnails and optimizing titles, your current **CTR (Click-Through Rate) can be boosted by 20-40%**. This means your videos will get clicked more often when they appear in search results, leading to more views and engagement.
5. **Channel Branding & Growth Strategy:** We'll establish a consistent branding approach for your channel, including thumbnails, video styles, and upload schedules. This can help your channel become more recognizable, helping to attract consistent growth. I'm confident that within the first month, we'll see measurable growth in both engagement and views.

These results will be tracked through detailed analytics, and adjustments will be made to ensure your channel continues to grow.

I would love to discuss this in more detail and create a strategy that aligns with your goals. Let me know if you're available for a call to go over the specifics.

3-Month YouTube SEO Plan for Canadian Cooking in USA Eh

Month 1: Optimization & Initial Growth

- **Goal:** Improve video visibility, increase views, and boost subscriber growth.

1. Video Optimization & Keyword Strategy:

- **Action:** Conduct in-depth keyword research for the channel's niche (e.g., Canadian cooking, USA-based cooking).
- **Outcome:** Implement optimized titles, descriptions, tags, and metadata for all videos.
- **Goal:** Improve discoverability on YouTube search.

2. Thumbnail & Title Improvements:

- **Action:** Create eye-catching thumbnails and optimize titles to increase CTR.
- **Outcome:** Boost CTR by **20-40%**. Enhanced thumbnails and titles will encourage more clicks.

3. Audience Engagement Optimization:

- **Action:** Create a call-to-action strategy encouraging viewers to like, comment, and subscribe.
- **Outcome:** Improved engagement will help the channel rank higher in YouTube's algorithm.

4. Video Consistency & Upload Strategy:

- **Action:** Establish a consistent upload schedule (e.g., 2-3 videos per week).
- **Outcome:** Increased channel activity will improve overall performance.

5. Tracking & Analytics:

- **Action:** Use YouTube Analytics to track progress in views, CTR, watch time, and engagement.

● **Expected Results:**

- **Views:** 50 → 1,000 views per video.
- **Subscribers:** 130 → 500 subscribers.
- **Watch Time:** 15-20% increase.

Month 2: Content Optimization & Deeper Engagement

- **Goal:** Solidify early growth, enhance content engagement, and establish a stronger channel brand.

1. Advanced Keyword & Trend Research:

- **Action:** Analyze trending topics in the Canadian cooking niche and create videos based on those trends.
- **Outcome:** Videos optimized for trending keywords will help attract a broader audience.

2. Enhanced Audience Engagement:

- **Action:** Respond to comments and create community posts (if applicable).
- **Outcome:** Increase interaction, which boosts video visibility and subscriber growth.

3. Playlists & Channel Structure:

- **Action:** Create well-organized playlists based on video topics (e.g., "Easy Canadian Recipes," "Canadian Comfort Food," etc.).
- **Outcome:** Playlists will improve watch time and increase views on older videos.

4. Collaboration & Cross-Promotions:

- **Action:** Partner with similar channels or influencers for cross-promotion (e.g., cooking collaborations, shout-outs).
- **Outcome:** Exposure to new audiences can result in subscriber growth and higher views.

5. Detailed Analytics Review & Adjustment:

- **Action:** Analyze top-performing videos and optimize based on audience retention and engagement patterns.

- **Expected Results:**

- **Views: 1,000 → 2,500 views per video.**
 - **Subscribers: 500 → 1,000 subscribers.**
 - **Watch Time: 25-30% increase.**
-

Month 3: Scaling & Long-Term Growth

- **Goal:** Scale the channel's growth, maximize subscriber retention, and refine the content strategy.

1. Advanced Video SEO Tactics:

- **Action:** Implement advanced video SEO techniques like targeting long-tail keywords, using timestamps, and encouraging user interaction through polls, questions, and end screens.
- **Outcome:** Higher rankings and more views from search.

2. Channel Branding Refinement:

- **Action:** Refine the visual identity (channel art, video intros, consistent color schemes, etc.).
- **Outcome:** A more professional look that encourages subscription and retention.

3. Consistent Content Uploads & Series Creation:

- **Action:** Develop a video series (e.g., "Cooking with Canadian Ingredients" or "Exploring Canadian Regional Dishes").
- **Outcome:** Increased consistency and a loyal following from viewers who want to see more of the series.

4. Retargeting & Advertising (Optional):

- **Action:** Set up YouTube ads or retargeting ads to reach people who've watched similar content or have visited the channel.
- **Outcome:** Boost views and subscribers from targeted ads.

5. Focus on Retention Metrics:

- **Action:** Review the audience retention graphs and fine-tune video length and pacing to improve viewer retention.
- **Outcome:** Higher watch time, leading to more video recommendations by YouTube.

6. Monthly Analytics Review & Long-Term Strategy:

- **Action:** At the end of the month, conduct a comprehensive review of analytics and make adjustments for the long-term growth strategy.
- **Expected Results:**
 - **Views:** 2,500 → 5,000 views per video.
 - **Subscribers:** 1,000 → 1,800-2,000 subscribers.
 - **Watch Time:** 30-40% increase.

Summary of Expected Results After 3 Months:

- **Views:** Your average views per video will increase from 50 to 5,000 views per video.
- **Subscribers:** Your subscribers will grow from 130 to approximately 2,000.
- **Watch Time:** Expect a 30-40% increase in average watch time, improving audience retention.
- **Engagement:** Expect a 20-40% boost in CTR (Click-Through Rate) due to optimized thumbnails and titles.

This plan is designed to help you achieve substantial growth in views, subscribers, and engagement by focusing on both the technical aspects of SEO and the creative aspects of content creation and audience interaction. Each month's focus builds on

the previous one, ensuring long-term, sustainable growth for the channel. Let me know if you would like to discuss or adjust any part of this plan!

আবার ধরেন আপনি যদি নিচে উল্লেখিত একটু ট্রিকি ধরনের প্রশ্ন ফেস করেন, তখন কি করবেন?

- “Can you rank me on the #1 Position in a Month?”
- “I didn’t get results from my previous marketing agency; how can I trust your service?”
- Another most common question that is popping up nowadays is “I heard SEO is dead, why should I invest if it doesn’t work anymore?”

যদিও প্রশ্ন গুলো শুনে আপনার হতাশ হবার সম্ভাবনা আছে কিন্তু একটু টেকনিক করে উত্তর দিতে পারলেই আপনি **Client**-কে **Order** এ কনভার্ট করতে পারবেন!

তবে সবসময় মনে রাখবেন,

Never promise things that cannot be done. The best answering formula to poke interest in your service is by **first accepting their claims**, if any, and then **contradicting it with reasons.**

যেমন ধরেন, আমি যদি প্রথম প্রশ্নের উত্তরটা দিতাম, তাহলে কিভাবে দিতাম?

“The Search Engine Algorithms are so much trained that ranking on #1 in a week or a month is now a thing of the past. Even if this is achieved, maintaining the #1 position requires a lot of systematic SEO marketing campaign efforts. “

আবার যারা আগে অন্য কাউকে হায়ার করছিল, তাদেরকে সুন্দর করে একটা **Audit** করে দিতে পারেন এবং কেন সে রেজাল্ট পায় নাই। সেগুলো আইডেন্টিফাই করে দিতে পারেন। এতে করে আপনার উপর **Trust** আসবে!

Chapter-11: Exclusive Message Idea for Hooking Client

চলেন আপনাদের সাথে এমন কিছু **Message templates** শেয়ার করি যেগুলো আগে কেউ কখনো শেয়ার করেনি।

এই **Message templates** গুলোতে আমরা ক্লাইয়েন্টদের লোভনীয় কিছু অফারের মাধ্যমে হুক করার চেষ্টা করব।

এই গুলো আপনারা ইমেইল কিংবা সোশাল মিডিয়াতেও ব্যবহার করতে পারবেন। তবে ব্যবহার করার আগে অবশ্যই কাস্টমাইজ করে নিবেন!

Subject: 1-Month Free YouTube Growth Trial – Let’s Go Viral!

Hi [Name],

Want to grow your YouTube channel without any risk? I’m offering a **1-month free trial** of my proven YouTube SEO services to help your videos rank higher, boost views, and attract more subscribers. Let’s make your channel unstoppable! ✨

Subject: Double Your Subscribers or Money Back! 📈

Hi [Name],

I'm confident in my strategies, so here's the deal: I'll help you **double your subscribers in 30 days**, or you get your money back – no questions asked. Ready to grow your channel with zero risk? Let's chat! 🚀

Subject: 10x Views in 30 Days – Challenge Accepted! 🚀

Hi [Name],

Let's turn your channel into a growth machine! I'll help you **10x your video views in 30 days** with advanced SEO strategies and thumbnail optimization. Give me a shot, and I'll prove it works!

Subject: Guaranteed Growth or It's Free! 💯

Hi [Name],

I'm here to deliver real results. If you don't see growth in your views and subscribers within the first month, you pay nothing. Ready to transform your YouTube channel? Let's talk!

Subject: Unlock Your Channel's Full Potential – Free SEO Audit! 🔧

Hi [Name],

Your channel has incredible potential! Let me give you a **free SEO audit** to show you how we can rank higher, grow faster, and engage better. No strings attached – let's get started!

Subject: Your Channel's Secret Weapon for Success! 💣

Hi [Name],

Imagine your channel with **higher rankings, more clicks, and engaged subscribers** – all without breaking a sweat. That's what my YouTube SEO service delivers. Let's create magic together – I'm ready when you are!

Subject: 5 Video Optimized for Free – Let Me Prove It Works! 🎯

Hi [Name],

Your channel is awesome, and I'd love to help it grow. Let me optimize **5 video for free** to show you how my strategies can boost your rankings and attract more viewers. What do you think?

Subject: Your Channel, Supercharged! 💡

Hi [Name],

Your content is great, but it needs the right SEO boost to reach its full potential. I'll **optimize your channel and videos** to get the results you're looking for – **guaranteed or it's free**. Let's chat!

Subject: 1-Month of Explosive YouTube Growth – On Me! 💥

Hi [Name],

I'm offering you a **1-month free trial** of my YouTube SEO services to take your channel to the next level. No risk, just results – are you ready to make your channel thrive?

Let me know which resonates with you! 🎯

New Year Special Offer

Hi [Name],

To kick off the new year, I'm offering a **1-month free trial** of my Google My Business SEO services – no strings attached! This is the perfect way to set your business up for success in 2025.

Here's what you can expect:

- **20-30% more phone calls** within the first 30 days
- **15-20% more foot traffic** to your store
- **Up to 40% improvement** in your Google rankings, making your business easier to find

This is my way of helping businesses like yours grow right from the start of the year. Let's make your Google profile a powerful tool for growth!

Can't wait to see your business shine!

Launching My New SEO Agency

As I launch my **new SEO agency**, I'm excited to offer you a **1-month free trial** of my Google My Business SEO services to show you just how effective these strategies can be for your business.

In just 30 days, you'll see:

- **20-30% more phone calls** as your profile gains more visibility
- **15-20% more foot traffic** to your store, helping you reach more customers
- **Up to 40% better Google rankings**, improving your online presence significantly

I'm confident this will make a real difference for your business, and I'd love to help you grow without any risk!

Anniversary Celebration

Hi [Name],

I'm celebrating **1 year of helping businesses like yours** grow with SEO, and as a thank you, I'm offering a **1-month free trial** of my Google My Business SEO services!

Here's what this trial includes:

- **20-30% more phone calls** in just 30 days as your profile gets more visibility
- **15-20% more foot traffic** to your store, driving in more customers
- **Up to 40% improvement** in your Google ranking to boost local visibility

It's my way of giving back, and I'd love to help you see measurable results!

Looking forward to celebrating your growth with you!

Exclusive Beta Tester Program

Hi [Name],

I'm rolling out a **new Google My Business SEO strategy**, and I'd love for your business to be one of the **exclusive beta testers** for this exciting program. To kick things off, I'm offering a **1-month free trial** to show you the impact it can have on your local visibility.

Here's what you can expect:

- **20-30% more phone calls** as your business shows up more often in search results
- **15-20% more foot traffic** to your store, helping you convert online searches into in-store visits
- **Up to 40% better Google rankings** for your services and products

Your feedback will help fine-tune the program, and in return, you'll see real results. Let's get started!

Help for Local Businesses Post-Pandemic

Hi [Name],

After the challenges of the past few years, I know many local businesses need a boost to get back on track. To help, I'm offering a **1-month free trial** of my Google My Business SEO services, designed to help you get more visibility and customers.

Expect to see:

- **20-30% more phone calls** within the first 30 days
- **15-20% more foot traffic** to your business, helping you recover lost customers
- **Up to 40% improvement** in your Google rankings to get more attention in local searches

Let's turn your Google profile into a powerful growth tool for your business!

I look forward to helping you recover and thrive!

Special Offer for Limited Time

Hi [Name],

For a **limited time**, I'm offering a **1-month free trial** of my Google My Business SEO services to help you boost your local visibility without any risk.

Here's what you'll get:

- **20-30% more phone calls** within the first 30 days
- **15-20% more foot traffic** to your store
- **Up to 40% improvement** in your Google rankings, helping more people find you online

Don't miss out on this opportunity to elevate your business and reach more customers!

Looking forward to working with you!

New Year's Resolution for Your Business

Hi [Name],

Let's kick off the New Year by making sure your business gets the visibility it deserves! I'm offering a **1-month free trial** of my Google My Business SEO services to help you get more calls, visits, and customers in 2025.

With this trial, you'll see:

- **20-30% more phone calls** in the first month
- **15-20% more foot traffic** to your store
- **Up to 40% better Google rankings** for your top services

It's time to make your business a local leader. Let's get started!

Special Offer to Celebrate New Services

Hi [Name],

I'm excited to announce the launch of **new Google My Business SEO services** and I want you to be one of the first to try it out! To celebrate, I'm offering a **1-month free trial** so you can see firsthand how these services can improve your local presence.

Here's what you'll experience:

- **20-30% more phone calls** as your business profile gets more visible
- **15-20% more foot traffic** to your store
- **Up to 40% improvement** in your Google rankings for key local searches

I can't wait to show you the results!

Boost Your Local Business – Free Trial for Local Businesses

Hi [Name],

As a local business, you deserve to be seen and heard in your community. I'm offering a **1-month free trial** of my Google My Business SEO services to help you grow and attract more local customers.

In just 30 days, you can expect:

- **20-30% more phone calls** from local customers looking for your services
- **15-20% more foot traffic** to your business
- **Up to 40% improvement** in your Google rankings for local searches

Let's work together to make your business more visible and help you reach new customers!

Local Business Recovery Special

Hi [Name],

I understand how tough things have been for local businesses recently, and I want to help you bounce back. To support you, I'm offering a **1-month free trial** of my Google My Business SEO services to get more customers through your door.

Expect:

- **20-30% more phone calls** as your business gets found more easily
- **15-20% more foot traffic** to your store or location
- **Up to 40% better Google rankings**, making it easier for customers to find you

Together, we can help your business recover and thrive. Let's get started!

Supercharge Your Website SEO – Free Trial

Hi [Name],

Ready to drive more traffic to your website this year? I'm offering a 1-month free trial of my Website SEO services to help you hit the ground running in 2025.

What to expect:

- **20-30% more traffic**
- **Up to 40% higher rankings**
- **Improved user experience**

Let's unlock your website's full potential today!

2025 SEO Boost – Free Trial

Hi [Name],

Your website deserves to be found. I'm offering a free 1-month trial of my SEO services to help you get noticed in 2025!

Here's what you'll gain:

- **Higher Google rankings**
- **20-30% more organic visitors**
- **Better site performance**

Let's get your website to the top of search results – starting now!

Unlock Your Website's Potential – Free SEO Trial

Hi [Name],

What if your website could perform better, rank higher, and drive more sales? I'm offering a 1-month free trial of my Website SEO services to help you achieve just that.

Expect:

- **Faster website**
- **Up to 40% better rankings**
- **More website traffic**

Ready to elevate your site in 2025?

Is Your Website Ready for 2025? – Free SEO Trial

Hi [Name],

Is your website ready to compete in 2025? Get a head start with a free 1-month trial of my Website SEO services.

Here's what we'll do:

- **Boost your rankings**
- **Attract 20-30% more traffic**
- **Improve site speed & user engagement**

Let's get your website ahead of the competition!

Want More Traffic? Get SEO Results in 2025!

Hi [Name],

I'm offering a 1-month free trial of my Website SEO services to help you drive more visitors to your site in 2025.

What to expect:

- **Higher search rankings**
- **20-30% increase in traffic**
- **Better user experience**

Let's optimize your site and start seeing results!

2025 SEO Success Starts Here – Free Trial

Hi [Name],

Start 2025 with a bang! I'm offering a free 1-month trial of my Website SEO services to help you get more visibility, traffic, and leads.

What you'll see:

- **Up to 40% higher rankings**
- **20-30% more organic visitors**
- **Better website performance**

Let's make your website work harder for you!

Get Your Website Found – Free SEO Trial

Hi [Name],

Want your website to appear at the top of search results? I'm offering a 1-month free trial of my Website SEO services to help you rank higher in 2025.

Expect:

- **Improved Google rankings**
- **Up to 30% more traffic**
- **A faster, more user-friendly website**

Let's start optimizing your site today!

Ready to Rank Higher? Try SEO for Free

Hi [Name],

Get noticed online in 2025! I'm offering a free 1-month trial of my Website SEO services to help you improve your search rankings and attract more visitors.

You'll see:

- **40% improvement in rankings**
- **20-30% boost in traffic**
- **Improved site load speed**

Let's get your website where it belongs – at the top!

Free Website SEO Trial – More Traffic, Better Rankings

Hi [Name],

Want more website traffic and better Google rankings? I'm offering a 1-month free trial of my Website SEO services to help you kick off 2025 strong.

Here's what you'll gain:

- **Higher rankings on Google**
- **20-30% more traffic**
- **Improved site speed and engagement**

Ready to see measurable results? Let's get started today!

Boost Your Site in 2025 – Free SEO Trial

Hi [Name],

Take your website to the next level in 2025! I'm offering a 1-month free trial of my Website SEO services to help you get more visibility, traffic, and conversions.

Expect:

- **Up to 40% better rankings**
- **20-30% more visitors**
- **Improved site performance**

Let's optimize your website and start driving results!

এই মেসেজ টেমপ্লেট গুলো একটু ভালোভাবে খেয়াল করলে আপনি বুঝবেন যে এই ৩০টা টেমপ্লেটের যেকোন টেমপ্লেট আপনি যেকোন সার্ভিসের ক্লাইয়েন্টের জন্য ব্যবহার করতে পারবেন। যদিও এইখানে YouTube SEO, Website SEO, Local SEO এর জন্য আলাদা আলাদা করে মেসেজ টেমপ্লেট দিয়েছি। তাই মেইন থিমটা ঠিক রেখে বাকি জিনিসগুলো চেঞ্জ করে নিলেই হবে!

Thank You Everyone!

SEO Station by Aoyon