

আগামী ৫ ডিসেম্বর থেকে শুরু হতে যাচ্ছে আমার **Advance YouTube Growth Strategy Course**
লাইভ+রেকর্ডিং ব্যাচ!

বিস্তারিত জানতেঃ

<https://seostationaoyon.com/courses/youtube-seo-youtube-ads-client-hunting/>

Presentation Link:

https://www.canva.com/design/DAGnJpiehZY/pnKkbTMy-afuw5R7R-VKew/view?utm_content=DAGnJpiehZY&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utlId=h9a9185b701

Channel Name: Beauty of Tisha

CONTENT STRATEGY IDEAS

✓ Niche Down for Authority

- Focus on **1-2 specialities** like:
 - Skincare for melanin-rich skin
 - Budget beauty/makeup
 - Beginner-friendly tutorials
- Avoid covering too many random topics early on—YouTube favours niche authority.

✓ Content Series (to increase watch time)

Create binge-worthy series to build habit and loyalty:

- “**7 Days of Glow**” – a skincare transformation series
- “**Product Battles**” – compare 2 popular beauty products
- “**Beginner Mondays**” – weekly tutorials for makeup beginners

✓ Create Viral-Ready Short Form (YouTube Shorts)

- Tutorials in < 60 seconds
- “Before & After” transformations
- “3 Mistakes You’re Making With Your [Makeup/Skincare]”
- Lip-sync or reaction trends with beauty tips

SEO & DISCOVERABILITY

✓ Improve Titles, Thumbnails, and Tags

- **Titles:** Use curiosity or benefit-driven phrases.
 - Example: “*How to Get Glowing Skin in 7 Days (No Filters!)*”
- **Thumbnails:** Use close-up shots, bold contrast, and text overlays.
- **Tags & Descriptions:**
 - Use tools like **TubeBuddy** or **vidIQ** to find trending keywords.
 - Write SEO-optimized descriptions including keywords + call to action.

AUDIENCE BUILDING

✓ Ask Viewers to Comment & Engage

At the end of each video, ask:

- “What’s your biggest skincare concern?”
- “Which product should I review next?”

✓ Leverage Other Platforms

- Post video teasers on **Instagram**, **TikTok**, and **Facebook** with a link to the full video.
- Create a **WhatsApp broadcast group** or **Telegram channel** for regular viewers to notify them of new uploads.

ADVANCED GROWTH IDEAS

✓ Content Pillars (repeatable themes)

- **Tutorials**
- **Reviews**
- **DIY beauty remedies**

- **Beauty myths busted**

Create templates to speed up production and keep consistent branding.

Collaborate with Micro-Influencers

- Partner with beauty creators (even with 1–5k followers) for product challenges or joint videos.
- Cross-promotion brings a new audience with trust already built in.