

Md Tahidur Rahman

Ecommerce & Local SEO Expert

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Location: Dhaka, Bangladesh

Professional Summary

Ecommerce & Local SEO specialist with 5 years' experience growing traffic, conversions, and revenue for small-to-mid sized brands. Proven success in local search optimization, on-page/technical SEO, and high-ROI content strategies. Skilled in audit, action execution, Google Business Profile optimization, citation building, and product feed management, and CRO. Known for clear reporting, fast iteration, and measurable gains across organic, Maps, and marketplace channels.

Professional Skill

- Google Business Profile (GBP) Optimization
 - Local Pack/Maps SEO (Citations, Reviews, NAP)
 - Technical SEO Audits (Crawl & Indexation)
 - Core Web Vitals & Page Speed
 - Keyword Research & Intent Mapping
 - On-Page SEO (Titles, Meta, Internal Linking)
 - Schema/Structured Data (Product, Local Business, Review)
 - CRO & A/B Testing
 - Analytics & Reporting (GA4, GSC, Looker Studio)
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Professional Experience

Ecommerce & Local SEO Specialist

Fiverr (Level 2 Seller, 10000\$+ Earnings)

September 2021 – Present

- Improved Google Business Profile rankings to Top 3 Map Pack in 40+ local markets, increasing call inquiries by 35–70% depending on niche.
- Boosted ecommerce organic conversions by up to 32% through optimized collections, structured data, and product-level on-page improvements.
- Executed technical fixes (schema, image compression, Core Web Vitals) which reduced page load time by 28–45% across sites.
- Delivered 150+ actionable SEO audits with competitor breakdowns and 90-day improvement roadmaps resulting in measurable growth in CTR and impressions.

- Achieved 5-star rating consistency through tracking, review strategy and local engagement.

SEO Executive

Feb 2024 – December 2024

- Increased organic traffic **by 22% in 8 months** through targeted optimization of blog funnels, landing pages, and program listings.
- Ranked **90+ priority keywords into Top 10**, driving consistent student-focused search visibility.
- Enhanced page UX & internal linking, contributing to **18% higher CTR & improved crawl depth**.
- Built Looker Studio dashboards for SEO & content performance, improving reporting clarity and marketing alignment.
- Reduced indexing lag and duplication issues through site structure enhancements and GA4/GSC-guided audits.

Head of SEO

March 2022 – December 2022

- Scaled local search presence to **Top 3 Map Pack rankings for 12+ high-intent service keywords** (notary, loan signing, mobile notary).
- Increased inbound lead flow **by 55% within 4 months** via GBP optimization, location-based content, and citation cleanup.
- Improved review conversion rate & call engagements **by 38%** with review request automation and local intent landing pages.
- Implemented structured data and local schema improving discovery across Maps and service searches.

Professional Development & Certifications

- Google Analytics Certification (GA4) – Google Skillshop – 2025
- Fundamentals of Digital Marketing (Certificate) – Google Digital Garage – 2024
- SEO Certification – HubSpot Academy – 2024
- SEO Fundamentals Certification – Semrush Academy – 2023

- Local SEO & Google Business Profile Optimization (Course) – BrightLocal Academy – 2023
 - E-commerce & Shopify SEO (Course) – Udemy – 2022
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Education

Master of Laws (LLM)

Department of Law, Bangladesh University of Professionals (BUP)

Graduation Year: 2024

Bachelor of Laws (LLB)

Department of Law, Bangladesh University of Professionals (BUP)

Graduation Year: 2020 – 2023

Technical Skills

- Technical SEO (crawl, indexation, sitemaps, robots.txt)
- Local SEO (GBP optimization, citations, reviews, NAP)
- Product Feed Management (Google Merchant Center; XML/CSV feed rules)
- Analytics (GA4, Google Search Console)
- Tagging & Tracking (Google Tag Manager, UTM strategy, event setup)
- Reporting (Looker Studio/Data Studio; dashboards)
- SEO/CRO Tooling (Screaming Frog, Ahrefs or Semrush)
- Platforms/CMS (Shopify, WordPress/WooCommerce)